



MIYER

Product & Offer Import Guide

Mirakl Customer Success

Mirakl One Help Documentation

To ensure you have access to the documentation mentioned in this deck you must either:

- [Create a Mirakl Connect account](#)
- Be invited to sell on a specific operator's marketplace

You also have access to [Mirakl One Help](#) where you can receive real-time answers to any question

Agenda.

1) Product & Offer Import

- a) Manual
- b) Excel Template
- c) Excel / CSV
- d) API
- e) Shopify Connector

2) Viewing and editing your products - MCM

1

Product & Offer Import Methods

Product & Offer Import

- a) Manual
- b) Excel Template
- c) Excel / CSV
- d) FTP & HTTP
- e) API
- f) Aggregators / Integrators
- g) Mirakl Connect Channel Manager
- h) Shopify Connector

What product and offer import method is right for you?

Manual Method	Choose this option if you have a very small number of products to add and you have very little technical knowledge
Using the Operator's Excel Template	Choose this option if you have more than 50 products to create on the Marketplace and you do not already have a defined product template of your own No specific technical knowledge is required for this integration method
Excel, CSV, or XML Files	Choose this option if you already have a product catalog with your attributes and lists of values and you do not want to adjust to Operator's specific format You'll use Mirakl's mapping tool. The mapping process will only need to be done once, then you will upload your own file to the system for future uploads
Automate through FTP and HTTP	This allows some automation for product and offer creation and updates Rather than connecting daily to Mirakl to add new products or upload stock levels, you can automate this process by setting up your own FTP server so the Mirakl platform can fetch seller files once an hour
Automate through API	This is the easiest way to complete a seamless automation of Marketplace activity but requires additional time up front and a technical integration
Leverage Aggregators	Marketplace Maximiser, Rithum, Athos, etc Aggregators pool together a seller's flow between several Marketplaces

What is the difference between products and offers?



Products

A product is a sellable item and has associated characteristics and unique references such as:

- A title
- A description
- A category
- A brand
- An image
- A logistic class



Offers

An offer is a product sold by a seller. It has:

- A condition
- A price
- A stock quantity
- Other characteristics such as discount price, promotion dates, etc.

An offer is always linked to a product

Products vs. Offers Example

The screenshot shows a product page for a Nylon Bomber Jacket in Olive. The page is annotated with numbered callouts (1-6) pointing to various elements:

- 1:** Points to the product name "Nylon Bomber Jacket in Olive".
- 2:** Points to the "There After" text above the price.
- 3:** Points to the "Description" section, specifically the "Fabrication" details.
- 4:** Points to the color variant selection area, showing "Olive" and four color swatches.
- 5:** Points to the size selection area, showing buttons for XS, S, M, L, XL, and XXL.
- 6:** Points to the price "\$129.95".

Other visible elements include a "View Similar" button, a "MYER one Member Offer" (25% off), a "What's My Size?" link, an "Add to Bag" button, a "Risk free shopping 30-day return policy" notice, and a "Please select a colour/size to check in-store and delivery" message.

Product

1. Brand
2. Product Name/Title
3. Product Description
4. Color variants
5. Size variants

Offer

6. Price

Operator specific product data requirements

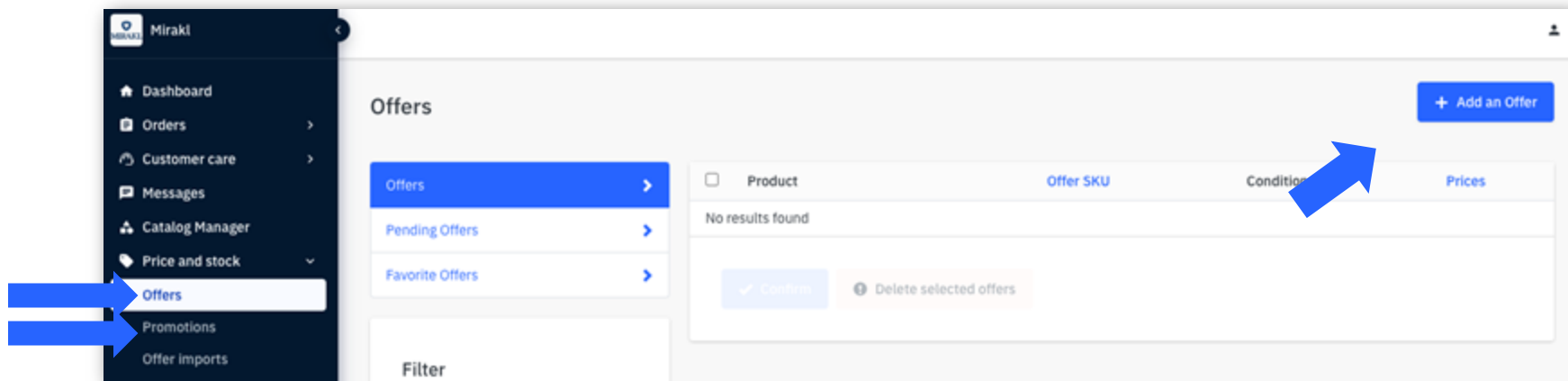
- Ensure all 'mandatory' attributes are filled at a minimum. We recommend filling in as much data as possible including 'optional' attributes as this will improve visibility and discoverability of your product offer online
- It is your responsibility to properly map your products. Your onboarding associate will not do this for you

Product & Offer Import Manual

Check if your product already exists

Before you can create a product and offer, you first need to check if it already exists in the catalog

Go to [Price and stock](#) > [Offers](#) > [Add an Offer](#)



In the search bar, enter the name of the product and press “Enter”

If the product you are looking for exists, you cannot add this product or offer

Create a product and offer

If the product does not already exist, click “Create a product”

Add an Offer

Search for a Product in our Catalog

Enter a product name, a brand, item code, and so on.

OR

Create a product

If it does not exist in our catalog.

Create a product and offer

1. Click the Category drop-down list to select a category for your product
2. Click the Child category drop-down list to select a child category
3. Fill in the product characteristics
4. Configure variants
 - Variant type explanation - X and Y attributes (most likely size and color) should be used for variants
5. Fill in the offer characteristics
6. Click Submit for approval

Product information is sent to the item approval team for validation. The product must be approved before the offer will be visible on your offer list



Product validation can take up to 2 business days

Updating offers

To update offers manually, go to **My Inventory > Offer List**

- To update the quantity for an offer, enter the desired value in the “Qty” column
- To update the offer price:
 - 1) Click on the offer and click the Pricing tab
 - 2) On a price row, click the more actions button and select Edit
 - 3) Enter the new default price
 - 4) Click Save to validate the new price
 - 5) More details can be found [here](#) on how to add or edit specific prices

To delete an offer, check the box on the left side of the offer and at the bottom of the page, click “*Delete selected offers*”

Updating products

Sellers cannot update a product manually. It must be done through an **Excel file**.

Product & Offer Import Operator's Excel Template

Operator's Excel Template Integration

Download the Excel template

To download the template, go to **Price & Stock > Offer Imports**

On the right hand side within the “Products and offers” section, click “Excel template”

The screenshot displays the 'File imports' section of the Operator's Excel Template Integration interface. The left sidebar contains a navigation menu with 'Offer imports' highlighted. The main content area is titled 'File imports' and includes sub-sections for 'Import a File', 'Track Offer Imports', 'Track Product Imports', and 'Track Price Imports'. The 'Import an Inventory File' section is active, showing options for 'Source', 'File content', and 'Import mode'. The 'Import mode' section has 'Normal' selected. The right sidebar contains a 'Mapping wizard' and a 'File templates' section. The 'File templates' section lists 'Products' and 'Products and offers', with 'Excel template' links under each. Two blue arrows point to the 'Offer imports' menu item and the 'Excel template' link under 'Products and offers'.

Download the Excel template

Select the categories that are relevant to you and click “Generate template”

When the template has been generated, it appears at the top of the page. Click “Download”



Explanation of Excel template

Open the excel template that was downloaded

In the "Data" sheet, when you select a category from the dropdown list in column A, the colors indicate for each category whether an attribute is:

- Required (red color)
- Optional (white color)
- Irrelevant (gray color)

In the "Columns" sheet, you can view for each column:

- The label
- The description
- An example of values
- The requirement level of attributes for each category

Filling out the Excel template

In the “Data” sheet, add a row for every product. Your first product will go on row 3, your second product on row 4, and so on

Make sure you provide information for all required attributes (**red columns**)

A	B	C	D	E	F	G	H	I	
1	Category	Shop SKU	Product Name	Color	Short Description	Brand	Variant Group Code	Size Description	Color
2	category	shop sku	product name	color	short description	brand	variant group code	SIZEDESC	IPV6_COLOR_11328.1313
3	Household Appliances/Climate Control Appliances/Fans/Ceiling Fans								
4	Household Appliances/Climate Control Appliances/Fans/Desk & Pedestal Fans								
5	Household Appliances/Climate Control Appliances/Outdoor Mixing Systems								
6	Household Appliances/Climate Control Appliances/Space Heaters								
7									
8									

Required attribute

Optional attribute

Irrelevant attribute

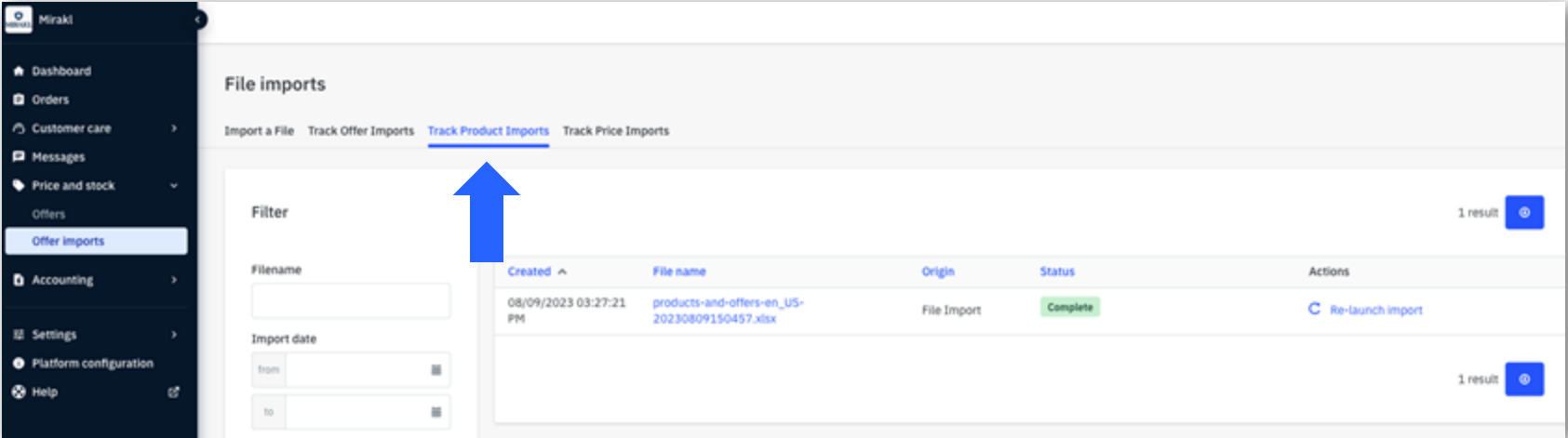
Operator's Excel Template Integration

Track product and offer imports

Under **Price and stock > Offer Imports**, click on “Track Product Imports”

You can see the file you just imported and its status

Your products will now be validated by the item approval team



The screenshot displays the Mirakl 'File imports' interface. On the left is a dark sidebar menu with 'Offer imports' selected. The main content area has a header 'File imports' and three tabs: 'Import a File', 'Track Offer Imports', and 'Track Product Imports' (which is active and underlined). Below the tabs is a 'Filter' section with a 'Filename' input field and an 'Import date' section with 'from' and 'to' date pickers. To the right of the filters is a table with one row of data. A blue arrow points to the 'Track Product Imports' tab. The table has columns for 'Created', 'File name', 'Origin', 'Status', and 'Actions'. The row shows a file imported on 08/09/2023 at 03:27:21 PM with the name 'products-and-offers-en_US-20230809150457.xlsx' from 'File Import', with a status of 'Complete' and a 'Re-launch import' action.

Created	File name	Origin	Status	Actions
08/09/2023 03:27:21 PM	products-and-offers-en_US-20230809150457.xlsx	File Import	Complete	Re-launch import

Updating offers - Download template

Download the Excel template file for offers:

Price & stock > Offer Imports

On the right-hand side, under “File Templates” and “Offers” click “Excel template”

The screenshot displays the 'File import' interface. The main section is titled 'Import an Inventory File' and contains the following fields:

- Source ***: A button labeled 'Select a file...'
- File content ***: A dropdown menu currently set to 'Offers'
- Import mode ***: Two radio button options:
 - Normal** (selected): 'Create, update, or delete data.'
 - Delete and replace**: 'Delete existing data and replace it with data from the imported file.'

At the bottom of the form is a blue button with a checkmark and the text 'Import'.

On the right-hand side, there is a sidebar titled 'File templates'. It contains the following sections:

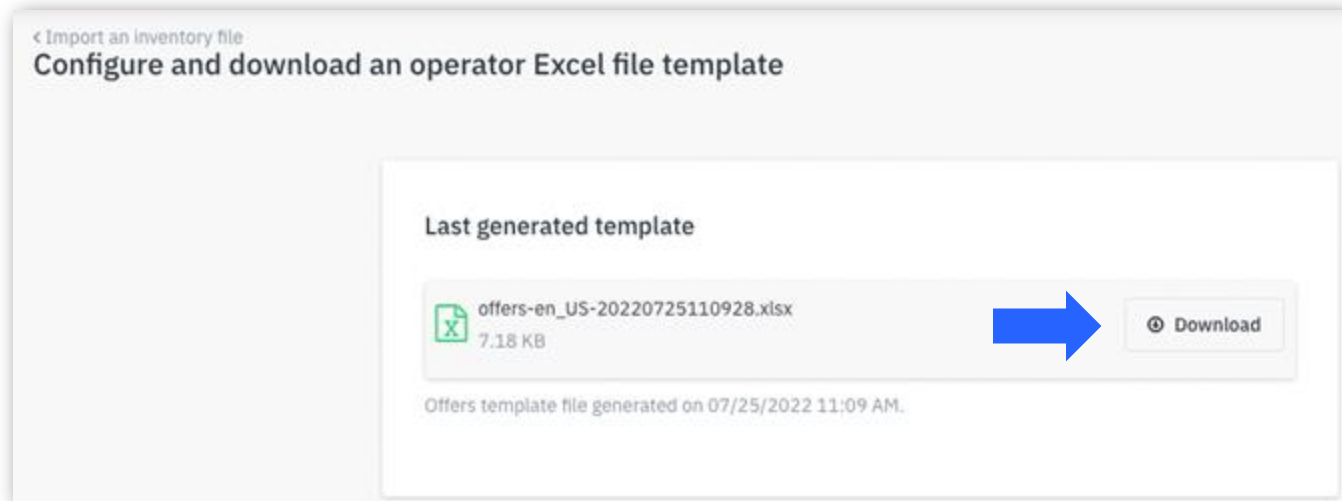
- File templates**: A heading followed by instructions: 'Use the file templates below to provide your offer, product and price information. You can then import these files via this page, via API or via FTP server (if configured by your operator).'
- Products**: A link labeled 'Excel template'.
- Products and offers**: Two links labeled 'Excel template' and 'CSV/XML template'.
- Offers**: A link labeled 'Excel template'.
- Prices**: A link labeled 'Excel template'.

A large blue arrow points from the 'Normal' import mode option in the main form to the 'Excel template' link under the 'Offers' section in the sidebar.

Updating offers - Download template

Click “Generate template”

When the template has been generated, it appears at the top of the page. Click “Download”



Updating offers - Filling out the template

- Open the file you just downloaded
- To create, update, or delete an offer, enter the offer SKU in column A
 - If the SKU entered does not match an existing offer, a new offer will be created
 - If the SKU entered does match an existing offer, the offer will be updated
- The Product ID (column B) and Product ID Type (column C) link an offer to a product
 - These fields are only required when creating a new offer
- If an attribute is not provided in the template, then the value will not be updated
 - Example - If you do not need to update the offer price then you can keep the Offer Price (column F) blank
- When you are done adding / updating offers, save the file

Updating offers - Filling out the template

To upload the offer template, go to **Offer Imports > Import from File**

In "Source," select the file you just uploaded

In "File Content," select "Offers"

Click "Import"

The screenshot shows the Mirakl 'File imports' interface. On the left is a dark sidebar menu with 'Offer imports' highlighted. A blue arrow points from the text 'In "Source," select the file you just uploaded' to the 'Change file' button in the 'Import an Inventory File' form. Another blue arrow points from the text 'In "File Content," select "Offers"' to the 'File content' dropdown menu. A third blue arrow points from the text 'Click "Import"' to the 'Import' button at the bottom of the form. The form itself has tabs for 'Import a File', 'Track Offer Imports', 'Track Product Imports', and 'Track Price Imports'. The 'Import a File' tab is active, showing the 'Import an Inventory File' form with fields for Source, File content, and Import mode.

Product & Offer Import

Excel / CSV +

Mirakl Mapping Wizard

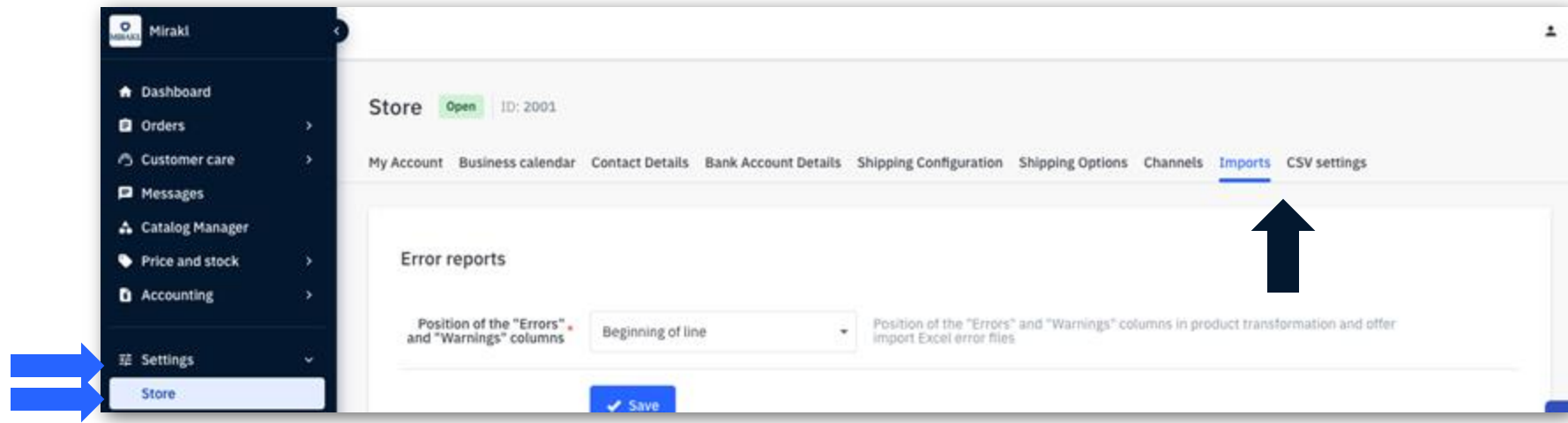
Import File Format

Before importing products, select your import format:

- CSV (UTF-8)
- XLSX
- XML
 - If using, you must set the XML tag. [Setting the product tag for XML file import](#)

Import File Format

- You must define the name of the XML tag that contains the product data. This tag is called the “Product tag” and the tag name is “Product.” This is how Mirakl knows where the product information starts and ends
- In your seller back-office, go to **Settings > Store**
- Click on the “Imports” tab

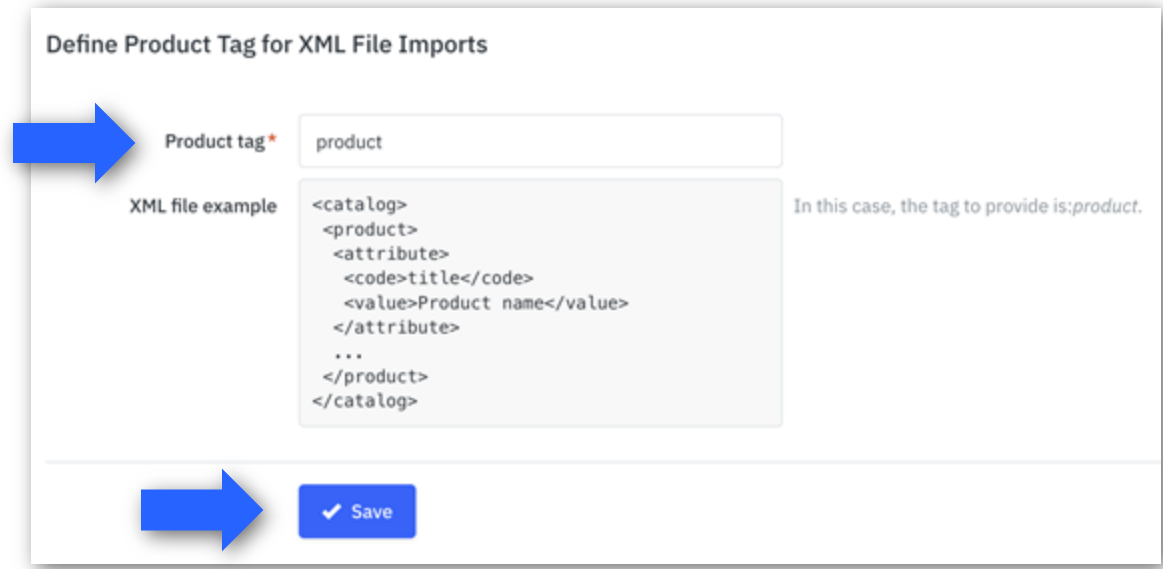


Setting the product tag for XML file import

In the “Product tag” field, enter the name you want to give to the tag

- For example, you can prefer to name this tag "artifact" instead of "product", to better match your catalog

Click “Save”



Define Product Tag for XML File Imports

Product tag*

XML file example

```
<catalog>  
<product>  
  <attribute>  
    <code>title</code>  
    <value>Product name</value>  
  </attribute>  
  ...  
</product>  
</catalog>
```

In this case, the tag to provide is:product.

Mapping Wizard Overview

This is the fastest way to add, upload, and modify your product catalog BUT ***the mapping tool should only be used if all mandatory attributes exist in your product data***

You will define a correlation table between your product information and the information required. Once the mapping is created, you can upload your products without needing to transform them

Using the Mapping Wizard

Key notes before starting:

- Before starting the mapping process, you must make sure that **all mandatory attributes required** for each category are present in your product data
- Only use the Mapping Wizard for your **initial mapping and product import**. Once the mapping is defined, there is no need to use the mapping wizard again unless the products in your file refer to new categories

Step 1 - Use the Mirakl Wizard

Encourage sellers to map their catalog via the Mirakl Wizard

In the back-office, go to [Settings > Catalog mapping](#)

Click on “**Use the Mapping Wizard**”

It is the fastest way to add, upload, and modify a product catalog. Thanks to the mapping tool, we define a correlation table between the seller's product information and the information operators require. Once the mapping table is created, sellers can upload their own product feed without having to transform it

[Documentation](#)

The screenshot displays the Mirakl back-office interface. On the left is a dark sidebar menu with the following items: Dashboard, Orders, Customer care, Messages, Catalog Manager, Price and stock, Accounting, Marketing Documenta..., Settings (expanded), Supplier, Users, Catalog mapping (highlighted), Platform, Platform configuration, and Help. The main content area is titled 'Catalog structure mapping' and contains a vertical list of steps: 1. Import Product File (highlighted in blue), 2. Categorization, 3. Category Mapping, 4. Attribute Mapping, 5. Value Mapping, 6. Define Rules, and 7. Summary and Validation. To the right of this list is a white panel titled 'Import your product fi' with a welcome message and a list of instructions: 'import your product files', 'set up your configuration', and 'add your products to the M'. Below the instructions is a warning box with an information icon and the text 'Your file must be eith'.

Step 2 - Import your product file

Sellers must upload their catalog - They don't need to transform it to the operator format first

Import your product file

Welcome to the mapping wizard. This wizard helps you to:

- import your product files
- set up your configuration
- add your products to the Marketplace

Import the file containing the products to add to the marketplace first.

i Your file must be either in XLSX format or in CSV format and encoded as UTF-8.

Drag and drop a file

or

Select a file...

data (5).xlsx

Next step


Step 3 - Use the auto-mapping feature for categories

Let's map the catalog categories!

In this example, 3 categories need to be mapped

Sellers can manually drag and drop them or can review the AI auto-mapping by clicking "Review suggestions"

3
Categories to map



To be mapped (3)
Mapping OK (0)

My Categories

Mapping to do

Search for a category

3 category mapping suggestions

Review suggestions

- Root
- Dresses
- Handbags
- Shoes

Step 4 - Review category AI automap suggestions

Seller reviews the suggestions and chooses the appropriate categorization

For example,

✅ Seller's categories Handbags matched at 100% with Handbags & Accessories from the operator taxonomy. Same for Shoes. AI is correct

❌ Dresses matched at 92% with Dog dresses. It proposes other suggestions: Girls' dresses is the one the seller selects

Once the seller has reviewed suggestions and made modifications as needed, click "Apply all and close"

The screenshot displays the 'Category mapping suggestions' interface. It is divided into two main sections: 'My Categories' and 'Platform category mapping suggestions'.

My Categories:

- Root > Dresses: 92% match (marked with a red X and a green checkmark)
- Root > Handbags: 100% match (marked with a green checkmark)
- Root > Shoes: 100% match (marked with a green checkmark)

Platform category mapping suggestions:

- Root > Apparel > Kids' Apparel > Kids' Clothing > Kids' Dresses & Rompers > Girls' Dresses: 86% match
- Root > Pet Supplies > Dog Supplies > Dog Clothes & Shoes > Dog Dresses: 92% match
- Root > Apparel > Handbags & Accessories > Handbags & Accessories: 100% match
- Root > Apparel > Shoes: 100% match

At the bottom, there are buttons for 'Close' and 'Apply all and close'. A blue arrow points from the 'Apply all and close' button to a dropdown menu.

The dropdown menu shows the following suggestions for 'Dresses':

- Root > Pet Supplies > Dog Supplies > Dog Clothes & Shoes > Dog Dresses: 92% match (highlighted in blue)
- Root > Apparel > Kids' Apparel > Kids' Clothing > Kids' Dresses & Rompers > Girls' Dresses: 86% match
- Root > Sports & Outdoors > Athletics & Team Sports > Dance > Dancewear > Dance Dresses: 78% match
- Root > Apparel > Women's Apparel > Petite > Petite Dresses: 77% match
- Root > Apparel > Wedding & Bridal > Wedding Dresses: 76% match

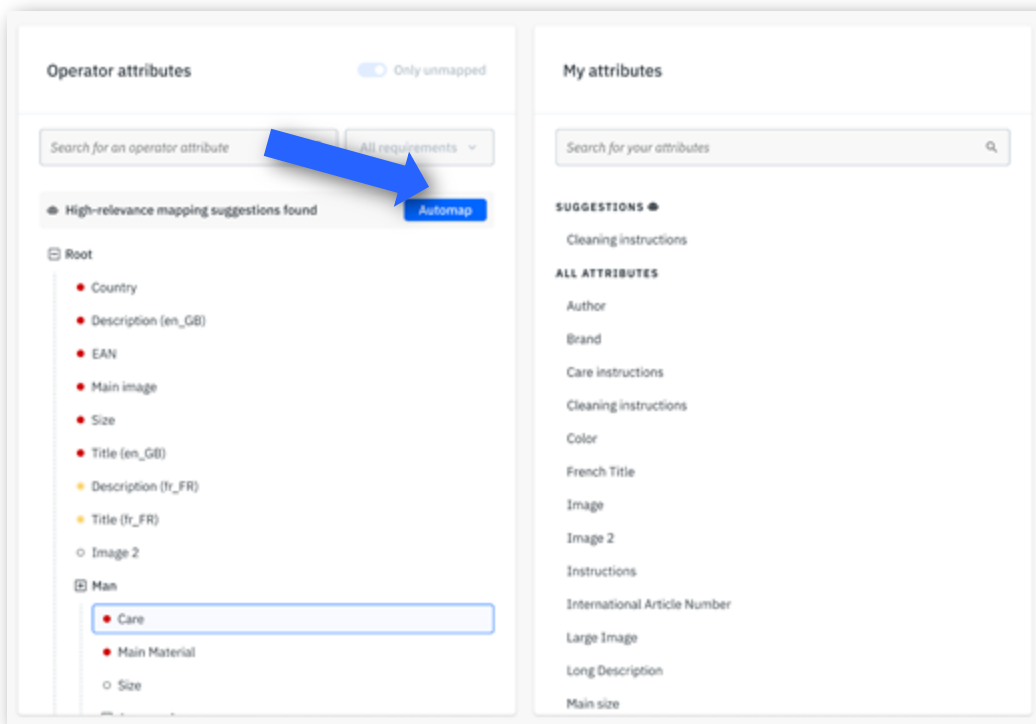
A green arrow points from the 'Apply all and close' button to the dropdown menu.

Step 5 - Automap the attributes

Mirakl AI will look for auto-mapping opportunities between the operator's and seller's attributes and display high-relevance mapping suggestions.


The Attribute Mapping step of the configuration wizard has been improved with the following UI changes:

- Operator attributes are displayed on the left side of the page and Seller attributes are displayed on the right
- You can now filter attributes by requirement level and display only unmapped values
- The tool tip has been redesigned when hovering on unmapped attributes
- Attributes are mapped by selecting one of the operator attributes and clicking on the corresponding seller attributes



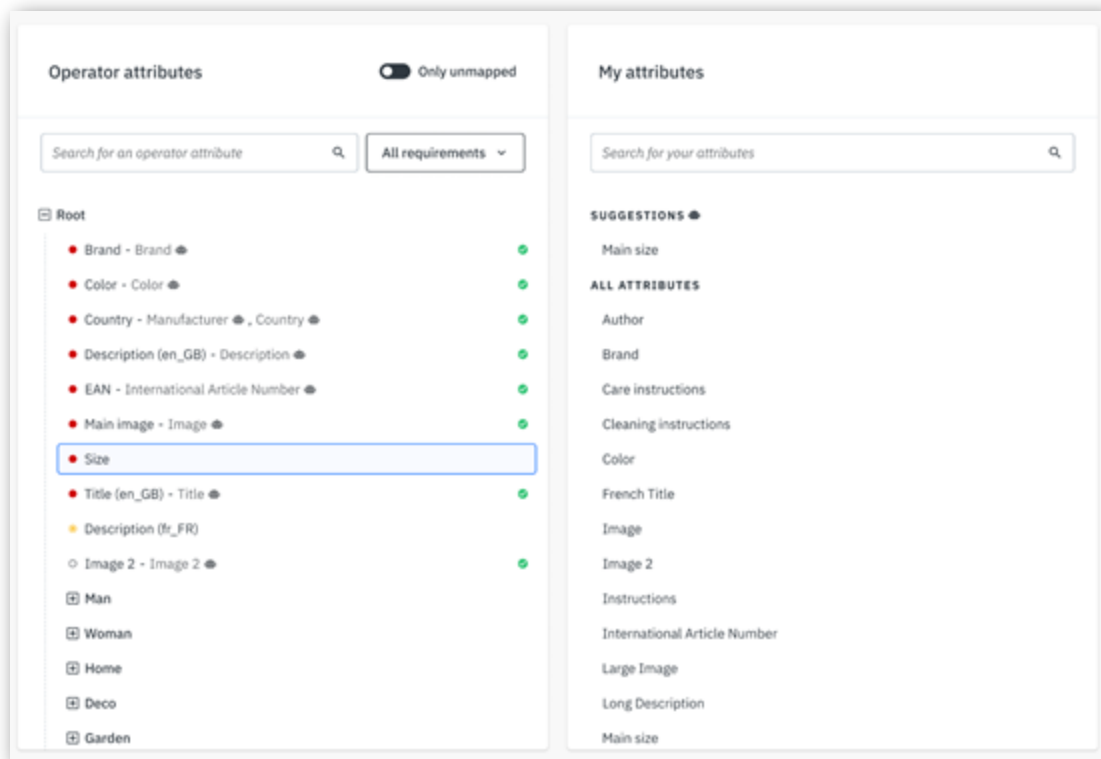
Step 5 - Automap the attributes

Auto-mapping has been triggered successfully and attributes with a high relevance score have been mapped

 The robot indicates it has been mapped by the Mirakl AI. If a suggestion is manually mapped, it will NOT have a robot icon

The grey text represents the seller's attribute

 Means the mapping was successful



The screenshot displays the Mirakl Mapping Wizard interface, divided into two main sections: 'Operator attributes' and 'My attributes'.

Operator attributes: This section features a search bar labeled 'Search for an operator attribute' and a dropdown menu set to 'All requirements'. Below this is a tree view starting with 'Root'. The tree lists various attributes, each with a status indicator (a red dot for AI-mapped and a green dot for manually mapped) and a robot icon. The 'Size' attribute is highlighted with a blue border. The list includes:

- Brand - Brand (AI-mapped, robot icon)
- Color - Color (AI-mapped, robot icon)
- Country - Manufacturer, Country (AI-mapped, robot icon)
- Description (en_GB) - Description (AI-mapped, robot icon)
- EAN - International Article Number (AI-mapped, robot icon)
- Main image - Image (AI-mapped, robot icon)
- Size (AI-mapped, robot icon, highlighted)
- Title (en_GB) - Title (AI-mapped, robot icon)
- Description (fr_FR) (Manually mapped, no robot icon)
- Image 2 - Image 2 (AI-mapped, robot icon)
- Man (Manually mapped, no robot icon)
- Woman (Manually mapped, no robot icon)
- Home (Manually mapped, no robot icon)
- Deco (Manually mapped, no robot icon)
- Garden (Manually mapped, no robot icon)

My attributes: This section has a search bar labeled 'Search for your attributes'. Below it is a 'SUGGESTIONS' section with a dropdown arrow, followed by a list of attributes:

- Main size

 Below the suggestions is an 'ALL ATTRIBUTES' section with a list of attributes:

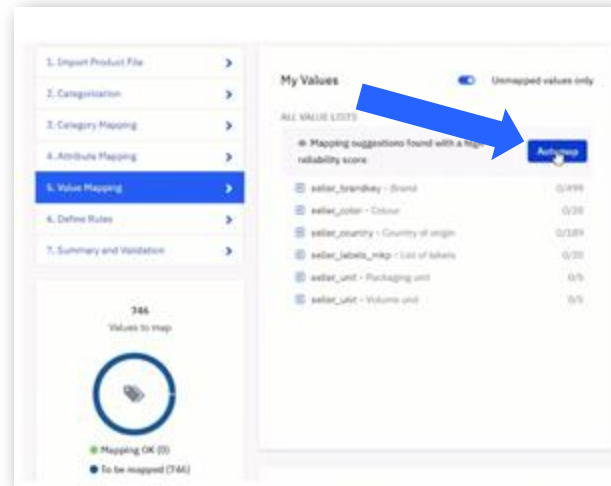
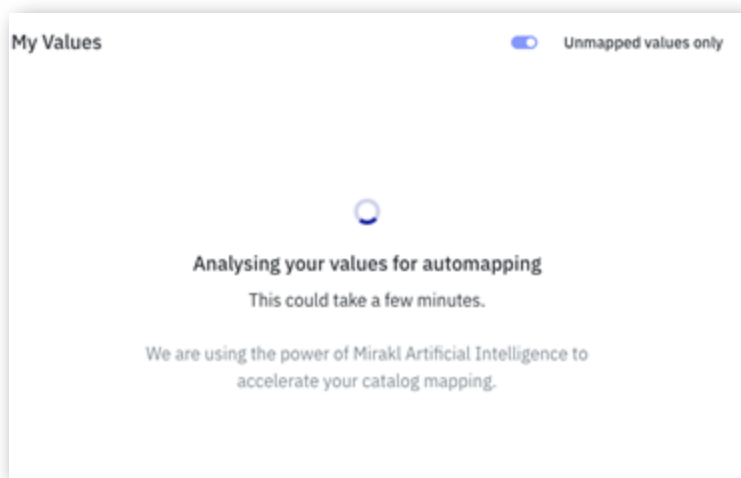
- Author
- Brand
- Care instructions
- Cleaning instructions
- Color
- French Title
- Image
- Image 2
- Instructions
- International Article Number
- Large Image
- Long Description
- Main size

Step 6 - Automap the Value Lists

Similar to categories, the AI will look for auto-mapping value lists


The AI looks for automatic matches. Values that can't be auto-mapped need to be mapped manually by the seller

Click on “Automap” to apply the AI mapping to the seller’s value list



Step 6 - Automap the Value Lists

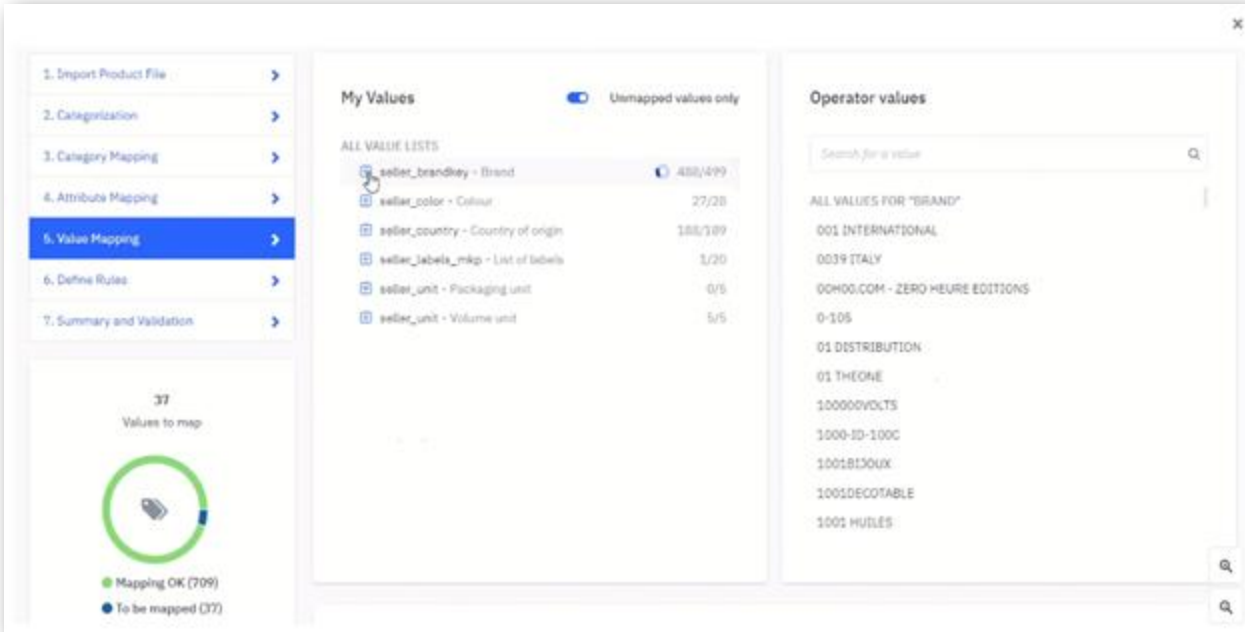
Value lists are mapped

 The robot indicates that the value has been mapped by the Mirakl AI

The grey text represents the operator value

 Means the mapping was successful

Click “Unmapped values only” and finish mapping “To be mapped” values manually



The screenshot displays the Mirakl Mapping Wizard interface during Step 6: Value Mapping. On the left, a progress sidebar shows steps 1 through 7, with Step 6 highlighted. Below the sidebar, a circular progress indicator shows 37 values to map, with a legend indicating 709 mapping OK and 37 to be mapped. The main area is divided into three panels:

- My Values:** A table listing value lists with a toggle for 'Unmapped values only'. The table contains the following data:

Value List	Count
seller_brandkey - Brand	438/499
seller_color - Colour	27/20
seller_country - Country of origin	188/189
seller_labels_mkp - List of labels	1/20
seller_unit - Packaging unit	0/5
seller_unit - Volume unit	5/5
- Operator values:** A search bar and a list of values for the selected 'Brand' value list. The list includes: 001 INTERNATIONAL, 0039 ITALY, 00H00.COM - ZERO HEURE EDITIONS, 0-105, 01 DISTRIBUTION, 01 THEONE, 100000VOLTS, 1000-ID-100C, 1001BISOUX, 1001DECOTABLE, and 1001 HUILES.

Product & Offer Import

FTP and HTTP

Mirakl FTP & HTTP Documentation

[Here](#) is the Mirakl documentation about to retrieving your offer/product files via File Transfer Protocol (FTP) or HTTP if your Marketplace operator activates the feature

Product & Offer Import

API

API

Mirakl API Documentation

[Here](#) is the Mirakl documentation about Seller APIs

[Here](#) is the Mirakl API documentation

SELLER API INTEGRATION GUIDE

Product & Offer Import Aggregators / Integrators

Aggregators / Integrators

There are several Integration Partners that can assist you with set up and configuration of your store with Mirakl and into the MYER ecosystem



Product & Offer Import

Mirakl Connect Channel Manager

How to onboard to Mirakl Connect and a specific marketplace

Follow the steps highlighted in the onboarding guide linked below

MIRAKL CONNECT ONBOARDING GUIDE

Product & Offer Import

Shopify Connector

This guide only includes information regarding the Shopify Connector. If you're looking for Magento or Amazon MCF integrators instead, use the [Mirakl documentation](#) for further details

Shopify Connector



Prerequisites

- The Shopify App is a free to use plug-in compatible with all Mirakl Marketplaces.
- To allow sellers to manage and configure all their stores from the same place, they must create an account in [Mirakl Connect](#).

The Shopify App by Mirakl allows sellers to easily integrate their Shopify store with your Mirakl Marketplace and manage the business operations of all Mirakl powered Marketplaces directly from Shopify.

It includes the following capabilities:

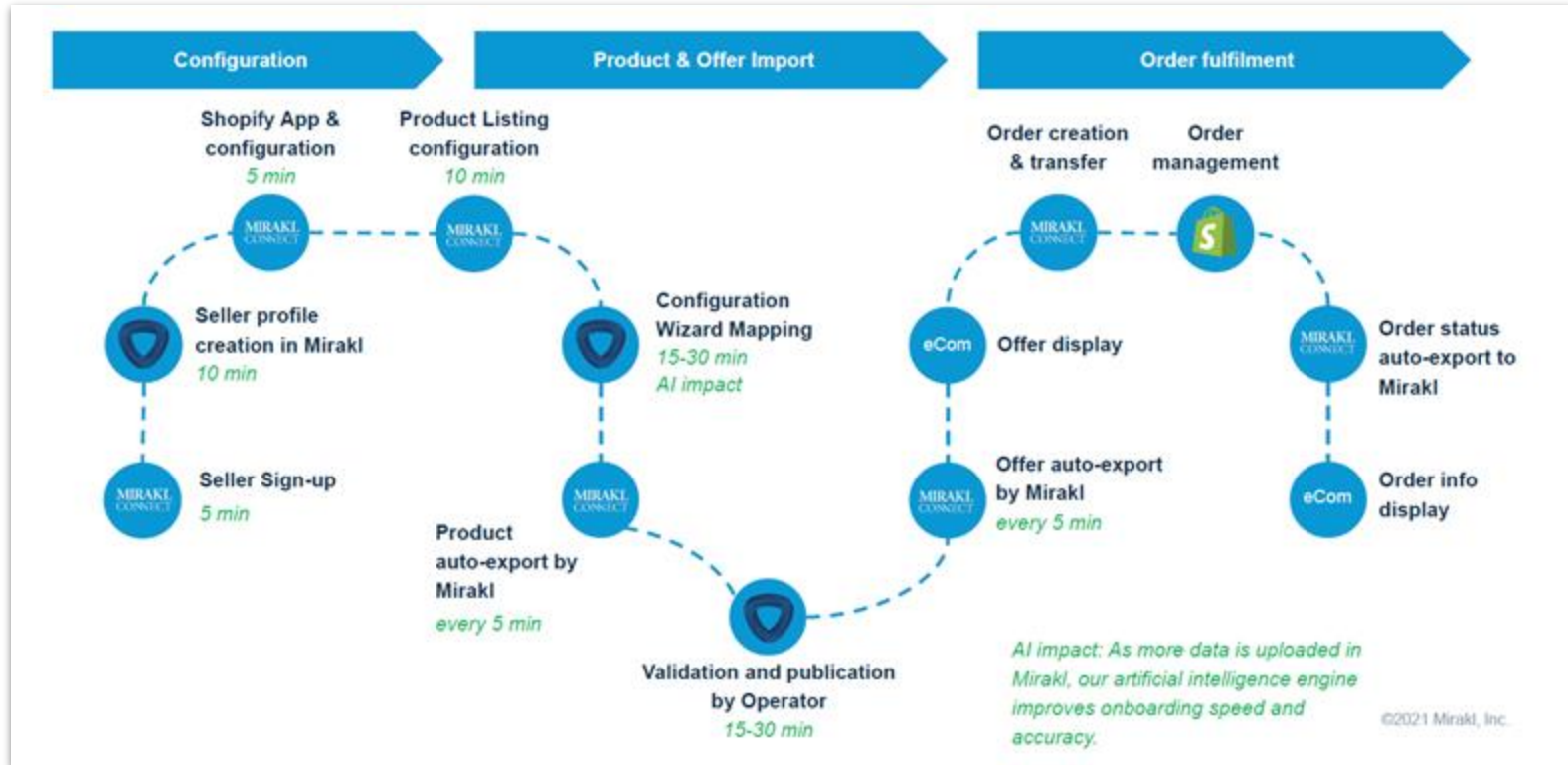
- Connect to multiple Marketplaces
- Synchronize prices and stocks between Shopify and Mirakl
- Export entire product catalog from Shopify to Mirakl Connect
- Create listings, manage product mappings and export products to Your Platform catalog from Mirakl Connect
- Manage and import Mirakl Marketplace orders into Shopify

Some Mirakl features are not yet supported on the Shopify App such as the refund, invoice upload, and incident management/messaging features.

Helpful resources: [Shopify App](#).

- Help Portal > API Integration and Mirakl Connectors > Shopify App
- You can also [download the following file](#) to help get on-boarded on the Shopify App. It contains both an explanatory slides and embedded demonstration videos.
- Sellers can file Shopify connector support tickets to the [Mirakl Support Portal](#). Select “I am a Seller on Mirakl Connect” and use your Connect login information.

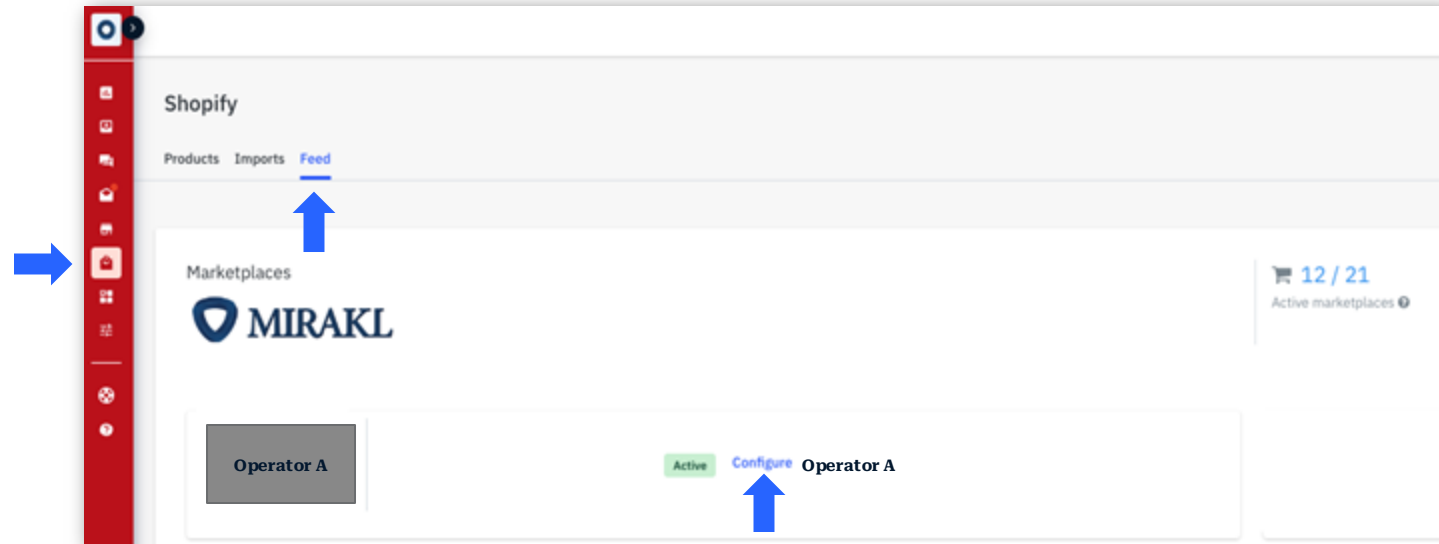
Shopify Connector Seller Onboarding Journey



Configure Settings in Mirakl Connect

Mirakl Connect: **Marketplaces > Shopify Feed**

Click on “Configure Operator”

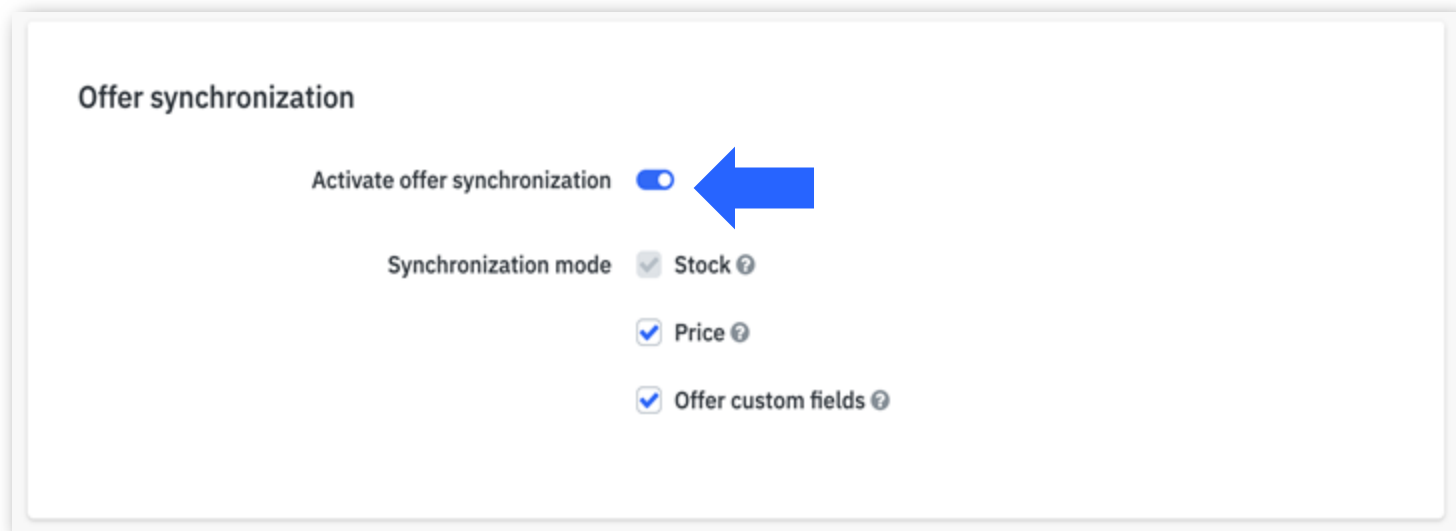


Configure Settings in Mirakl Connect

Now we are routed to **Configuration**. This part synches inventory, pricing, and orders from Shopify to your store on Operator

Configure Settings in Mirakl Connect

In “**Offer synchronization**,” toggle on “Activate offer synchronization.” This enables information from Shopify to be mirrored in Operator Mirakl back office

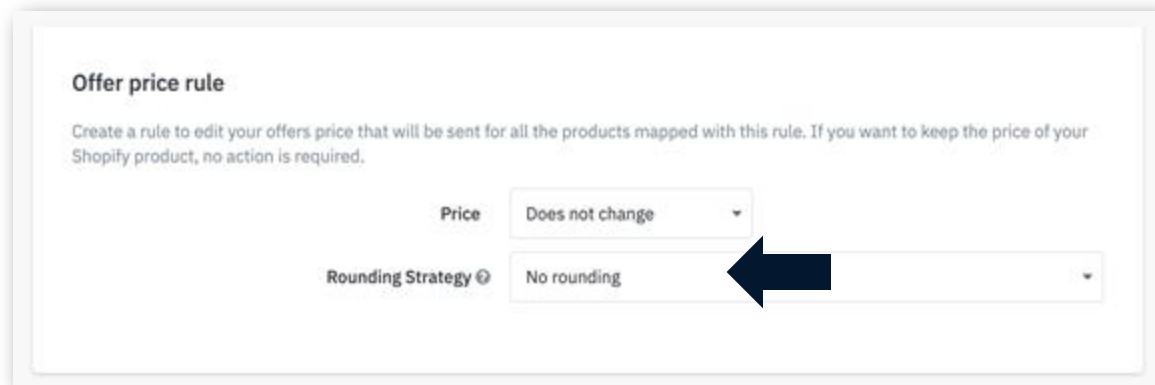


Configure Settings in Mirakl Connect

If you want your prices to be higher or lower on our website for some reason, you can select to increase or decrease the products you're planning to push to the MP within "**Offer price rule.**" If you don't want to change the price, leave the default option selected ("Does not change")

Note - You can always go back and change this later as needed

Note - This rule would also apply to all products in your shop. There is another step we will review later where you can do this for specific products



Offer price rule

Create a rule to edit your offers price that will be sent for all the products mapped with this rule. If you want to keep the price of your Shopify product, no action is required.

Price

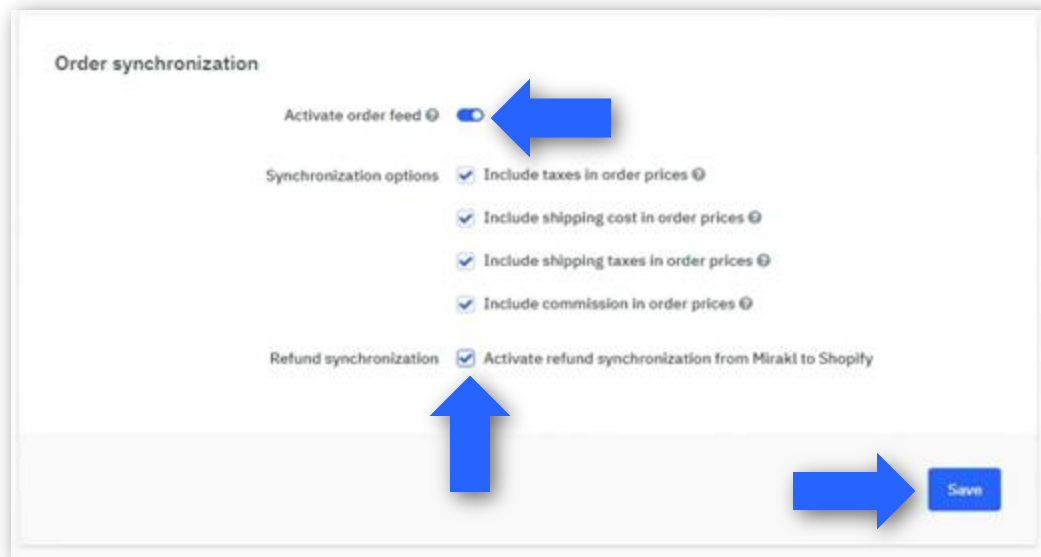
Rounding Strategy

Configure Settings in Mirakl Connect

Within “**Order synchronization**,” toggle on “Activate offer feed” and check the box for “Refund synchronization.” Click “Save”

This feature syncs orders directly to your Shopify account so you can fulfill orders exactly as you would from your own website

For refunds, you will only get a notification in your Shopify but you will have to process the return from your Mirakl back-office account



Configure Product Listing

Click on the Listing section

Click on “**Create a rule**”

This is where you will create rules to align your product categories with Operator’s categories

The screenshot displays the Mirakl interface for configuring product listings. On the left is a red sidebar with navigation options: Dashboard, Orders, Customer care, Business requests, Marketplaces, Shopify (highlighted), Partners, Settings, Help Center, and Contact us. The main content area is titled 'Listing' and shows '0/2294 Total products mapped' and '0% Of the catalog mapped'. There is a 'Create a rule' button. A large white box on the right prompts the user to 'Select your products to sell on Belk marketplace' and 'Create a rule for each Belk category you want to sell.' with another 'Create a rule' button. Two black arrows point to the 'Listing' tab and the 'Create a rule' button.

Configure Product Listing

Start by naming your rule within “**Title of the rule**”

Within “**Marketplace category**” choose the most granular category that applies to the products you want to create the rule for

Click on “**Add condition.**” Select one of your attributes to filter your products and then enter values for the selected attribute

Jackets Valid rule Delete rule

Choose a marketplace category to sell your products on.

Title of the rule *

Jackets

Marketplace category *

Menswear / Clothing / Jackets/Coats

Products Mapping Custom Fields Price Rule

Select your products to map with the marketplace category by adding conditions.

+ Add condition

Jackets Valid rule Delete rule

Choose a marketplace category to sell your products on.

Title of the rule *

Jackets

Marketplace category *

Menswear / Clothing / Jackets/Coats

Products Mapping Custom Fields Price Rule

Select your products to map with the marketplace category by adding conditions.

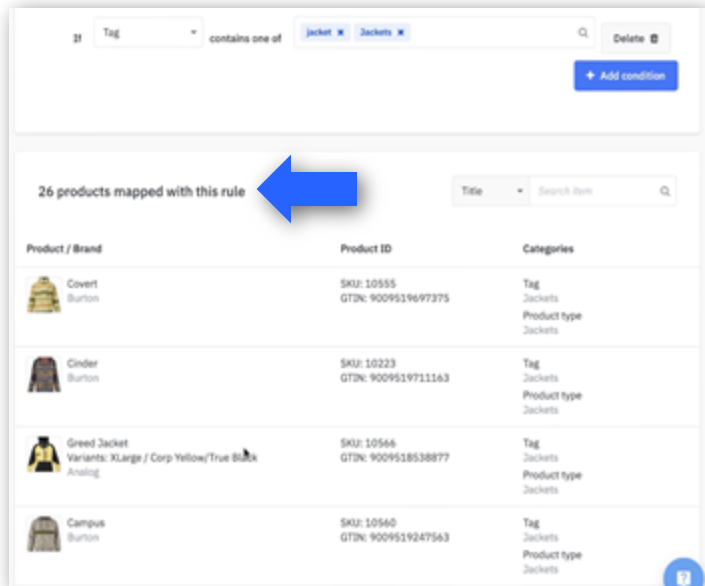
If **Tag** contains one of **Jacket, Jackets** Delete

+ Add condition

Configure Product Listing

Scrolling down, you can see the products that are mapped to the rule





Add as many conditions as necessary until the “products mapped with this rule” align with your expectations

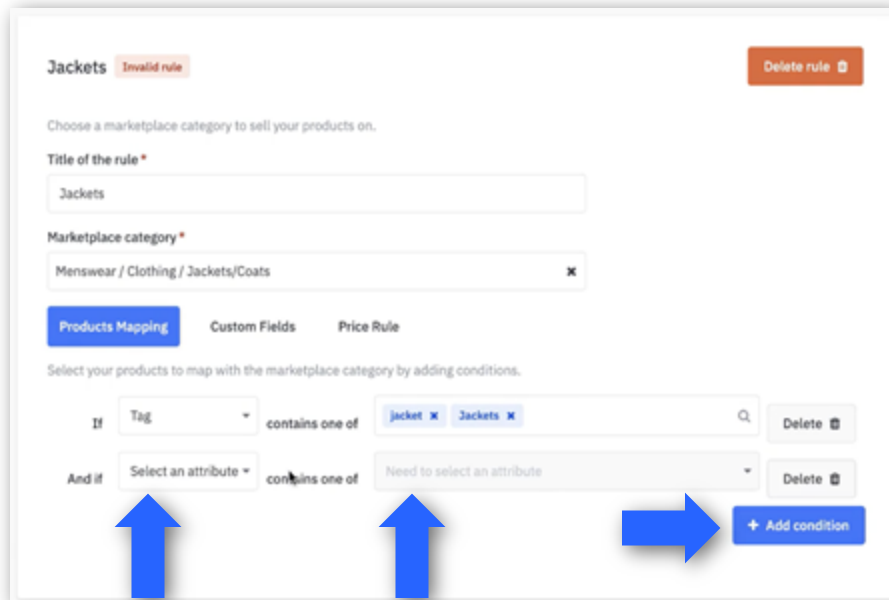


Tag contains one of jacket Jackets

+ Add condition

26 products mapped with this rule

Product / Brand	Product ID	Categories
 Covert Burton	SKU: 10555 GTIN: 9009519697375	Tag Jackets Product type Jackets
 Cinder Burton	SKU: 10223 GTIN: 9009519711163	Tag Jackets Product type Jackets
 Greed Jacket Variants: XLarge / Corp Yellow/True Black Analog	SKU: 10566 GTIN: 9009518538877	Tag Jackets Product type Jackets
 Campus Burton	SKU: 10560 GTIN: 9009519247563	Tag Jackets Product type Jackets



Jackets Invalid rule

Delete rule

Choose a marketplace category to sell your products on.

Title of the rule *

Jackets

Marketplace category *

Menswear / Clothing / Jackets/Coats

Products Mapping Custom Fields Price Rule

Select your products to map with the marketplace category by adding conditions.

If Tag contains one of jacket Jackets

Delete

And if Select an attribute contains one of Need to select an attribute

Delete

+ Add condition

Configure Product Listing

Click on “Apply changes” when your rule is complete

Repeat the procedure until all the products you want to sell have been mapped

The screenshot displays the 'MSC2 Test' configuration page in the Mirakl Connect interface. At the top right, a yellow notification bar states 'Draft mode | Your changes are not applied', and a blue 'Apply changes' button is visible. A blue arrow points to this button. Below the notification, the page is divided into several sections:

- Configuration:** Includes tabs for 'Listing', 'Product Export', and 'Product Synchronization Report'.
- Summary:** Shows '14 / 608' total products mapped and '2%' of the catalog mapped.
- Rules:** A list of rules with a '+ Create a rule' button. The 'Jackets' rule is selected, showing its category path: 'Menswear / Clothing / Jackets/Coats'.
- Rule Configuration:**
 - Title of the rule:** 'Jackets'
 - Marketplace category:** 'Menswear / Clothing / Jackets/Coats'
 - Products Mapping:** The active tab, showing conditions for mapping products. It includes two conditions: 'Tag' contains one of 'jacket', 'Jackets' and 'Brand' contains one of 'burton'.
 - Buttons:** 'Delete rule' (orange), 'Add condition' (blue), and 'Delete' (grey) buttons are present.

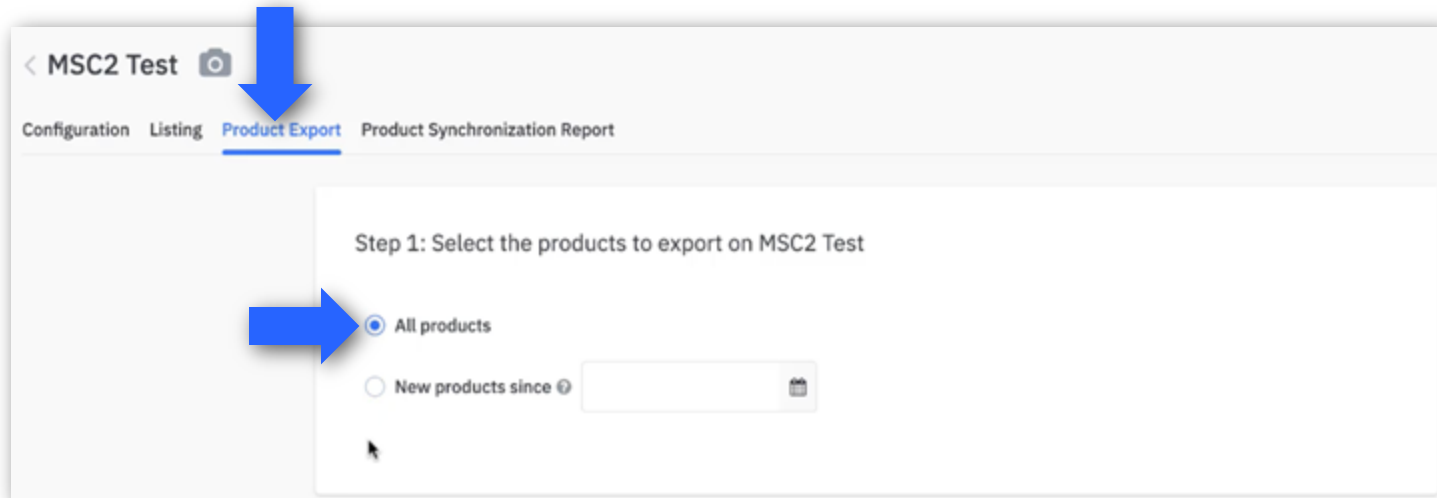
Configure Product Export

Video: “Shopify App: Product export **without** enrichment”

Click on the **Product Export** section

Select which products you want to export. Select “All products” if you want to export all products added to the listing. Select the “New product since” option if you want to select only the products that have been added or updated since a specified date

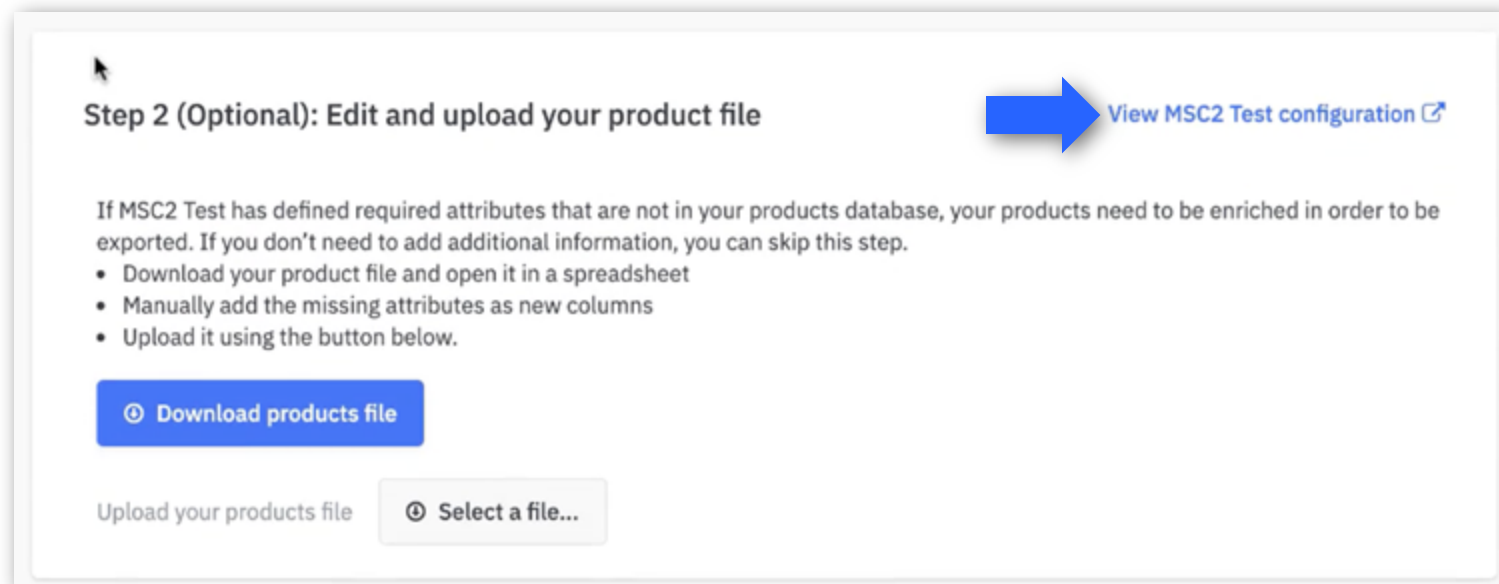
If this is your first time creating a product export, select “All products”



Configure Product Export

Video: “Shopify App: Product export **without** enrichment”

At Step 2, click “View marketplace configuration” to check the required marketplace product attributes



Step 2 (Optional): Edit and upload your product file [View MSC2 Test configuration](#)

If MSC2 Test has defined required attributes that are not in your products database, your products need to be enriched in order to be exported. If you don't need to add additional information, you can skip this step.

- Download your product file and open it in a spreadsheet
- Manually add the missing attributes as new columns
- Upload it using the button below.

[Download products file](#)

Upload your products file [Select a file...](#)

Configure Product Export

Video: “Shopify App: Product export **without** enrichment”

Review the list of **Required attributes**

Determine if you have all the mandatory attributes in the seller product database or if some are missing. Proceed to the next slide to determine the correct course of action

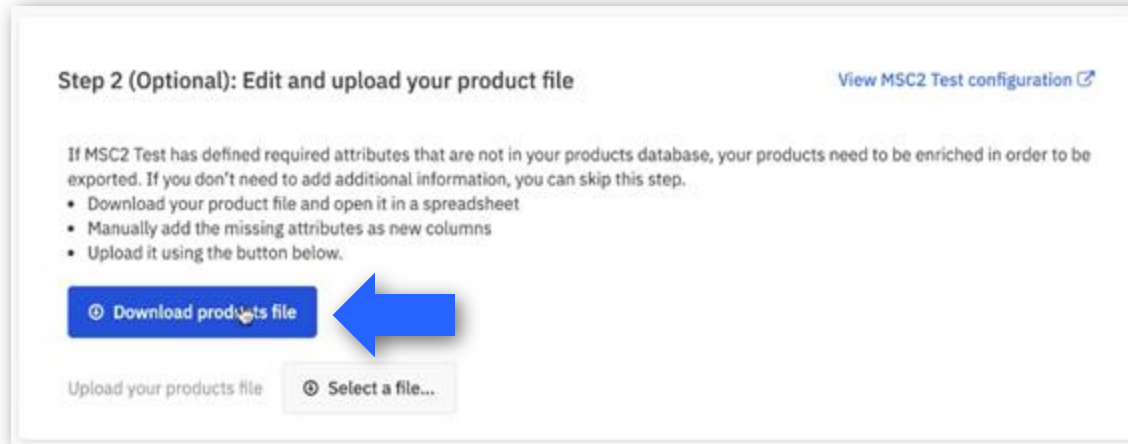
The screenshot displays the 'Operator Configuration' interface. At the top, there is a navigation bar with a 'My configuration' button. Below this is a horizontal menu with several attribute categories: 'Category', 'Attribute', 'Attribute defining the category', 'Attribute with rule(s)', 'Attribute with list', 'Required attribute', 'Recommended attribute', and 'Disabled attribute'. A large blue arrow points to the 'Required attribute' category. The main area shows a tree view under 'Root' with a list of attributes: 'Product Category', 'Product Identifier', 'Product Title', 'Brand Name', 'Long Description', 'Short Description', 'Colour', 'Size', 'Image Large 1', and 'Image Large 2'. Black arrows point to 'Product Category', 'Product Identifier', 'Product Title', and 'Colour'. On the right side, there is an 'Element details' section with a placeholder text: 'Select an item in operator configuration for details'.

Configure Product Export

Video: “Shopify App: Product export **without enrichment**”

Decision point

- If you have no required attributes missing, proceed with [Step 3](#) in Mirakl Connect
- If you have more than 80% of the required attributes, click on “Download products file” in Step 2 and proceed to the next slide
- If you have less than 80% of the required attributes, you should use the product template. Follow [these steps](#)



Configure Product Export

Video: "Shopify App: Product export **without enrichment**"

A csv file with all your listed products' information is downloaded. Open the product file

Add a new column for each missing required attribute and provide the necessary information (in this example, the missing attribute is "Care Instructions")

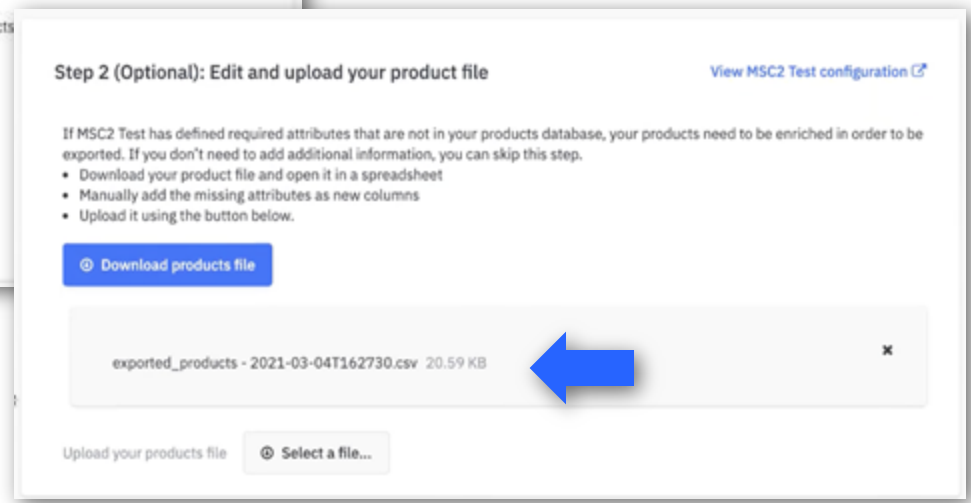
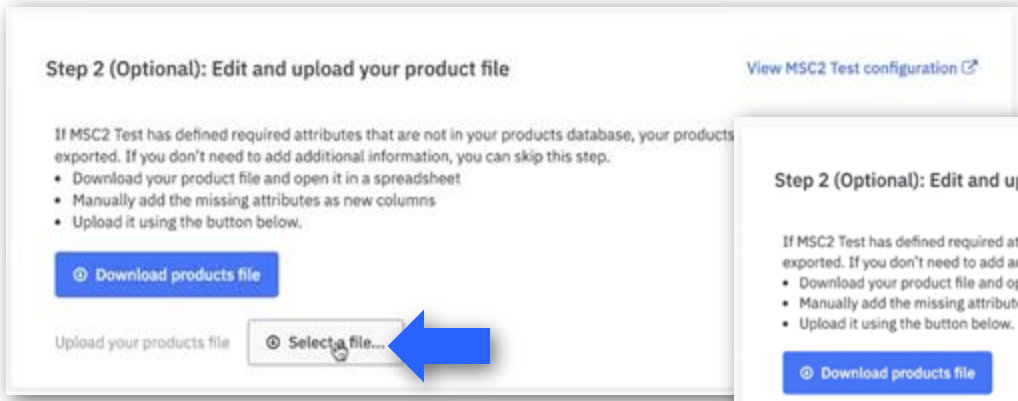
Once you are done, save the file

1	ry_policy	inventory_item_id	required_shipping	fulfillment_service	inventory_management	original_compare_at_price	Care Instructions
		38492883845269	true	manual			Hand wash
2							

Configure Product Export

Video: “Shopify App: Product export **without** enrichment”

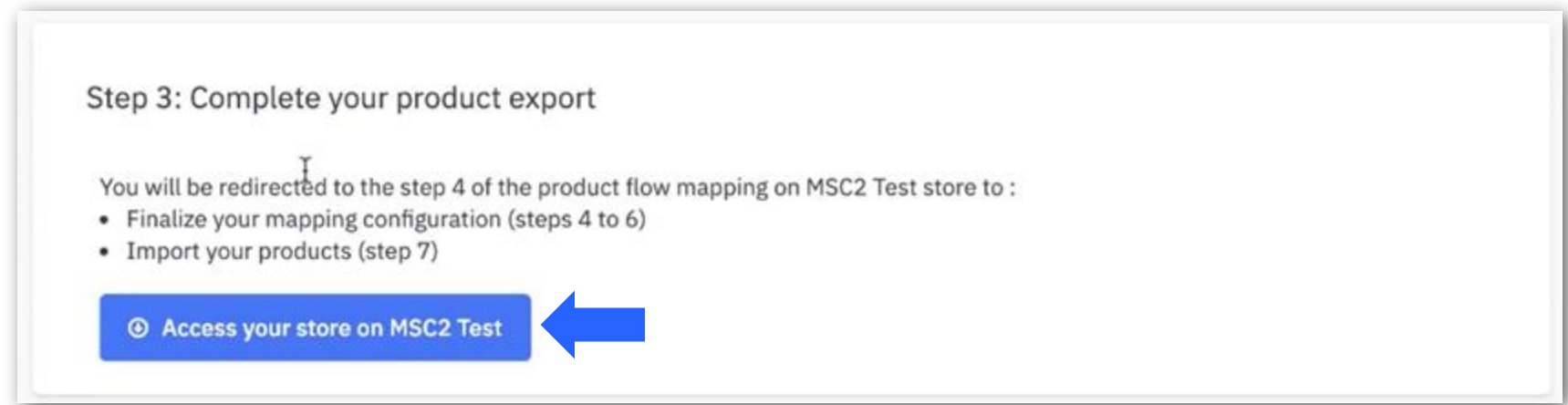
Go back to Mirakl Connect and select “Select a file...” to upload your enriched product file. Select your enriched file. Once the file is shown in Mirakl Connect you can proceed to Step 3



Configure Product Export

Video: “Shopify App: Product export **without** enrichment”

At Step 3, click on “Access your store...”



To get back to Step 3: Go to Mirakl Connect: Marketplaces > Shopify Feed. Click on Operator Name. Click on the Product Export section

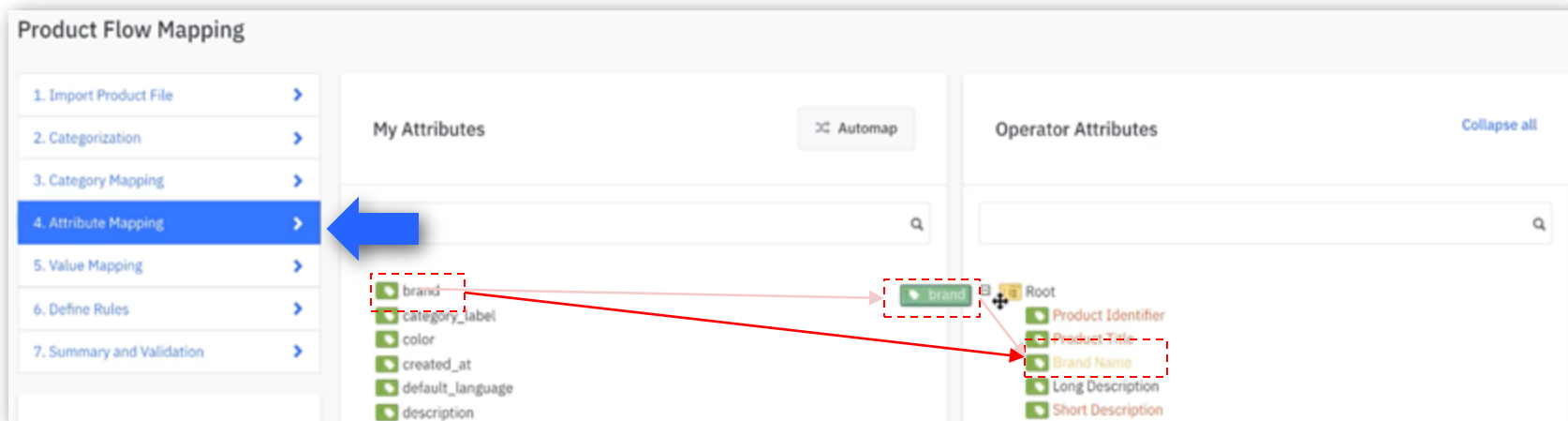
Configure Product Export

Video: “Shopify App: Product export **without enrichment**”

You are now redirected to the Product Flow Mapping page in your Mirakl seller account

At Step 4, map all your product attributes on the left hand side with Operator’s attributes on the right hand side by selecting the attribute on the left and dragging it over the matching attribute on the right

Once you’re done, click “Next step” at the bottom to proceed to Step 5



Configure Product Export

Video: “*Shopify App: Product export **without** enrichment*”

At Step 6, you can create rules to match with Operator’s requirements

Once you’re done, click “Next step”

At Step 7, you can get a summary of your products’ eligibility. If some part of the mapping is incomplete, you can go back to the previous step

Click on “Import my products.” You are redirected back to Mirakl Connect

The screenshot displays the 'Product Flow Mapping' interface. On the left, a vertical navigation menu lists seven steps: 1. Import Product File, 2. Categorization, 3. Category Mapping, 4. Attribute Mapping, 5. Value Mapping, 6. Define Rules, and 7. Summary and Validation. Step 7 is highlighted in blue. The main content area is divided into three summary cards: 'Summary' showing 15 products eligible for import (15 Available, 0 Rejected), 'Categories' showing 0 products rejected because of categories (15 Accepted, 0 Rejected), and 'Attributes' showing 0 products rejected because of attributes (15 Accepted, 0 Rejected). At the bottom, there are two buttons: 'Previous step' and 'Import my products'. A large blue arrow points to the 'Import my products' button.

Configure Product Export

Video: “Shopify App: Product export **without** enrichment”

At Step 5, map all your values with Operator’s value list. Click on the + and - on the left hand side to expand and collapse your values. Drag and drop the values from the left side to the matching value on the right side. The chart on the left shows how many values remain to be mapped

Once you’re done, click “Next step” at the bottom to proceed to Step 6

The screenshot displays the 'Product Flow Mapping' interface. On the left, a vertical navigation menu lists steps 1 through 7, with '5. Value Mapping' highlighted in blue. Below the menu is a circular progress indicator with a '1' and the text 'Values to map'. A legend indicates that blue squares represent 'To be mapped' and green squares represent 'Mapping OK (13)'. The main area is divided into two columns: 'My Values' and 'Operator Values (Variant Sizes)'. The 'My Values' column contains a list of attributes: 'brand (Broadband)', 'color (Default)', 'size (XXL)', and 'KLarge'. The 'Operator Values (Variant Sizes)' column contains a list of size variants: '150 x 180cm', '114m', '45cm', '35cm', 'XXXXL (20-22)', 'XXXL (18-20)', 'XXL (16-18)', 'XL (14-16)', 'L (12-14)', 'M (10-12)', 'XXXXL', 'XXXL', 'XXL', 'XL', and 'L (Large)'. A red dashed box highlights the 'size (XXL)' attribute in the 'My Values' column, with a red arrow pointing to the 'XXL' variant in the 'Operator Values' column. A blue arrow points from the 'Values to map' indicator to the 'size (XXL)' attribute. Another blue arrow points from the 'Mapping OK (13)' legend to the 'KLarge' attribute in the 'My Values' column.

Product Export

The following slides provide instructions for exporting products if more than 80% of product attributes are missing from your seller product database

If you have already uploaded and mapped your products, skip here

Product & Offer Import - Shopify Connector

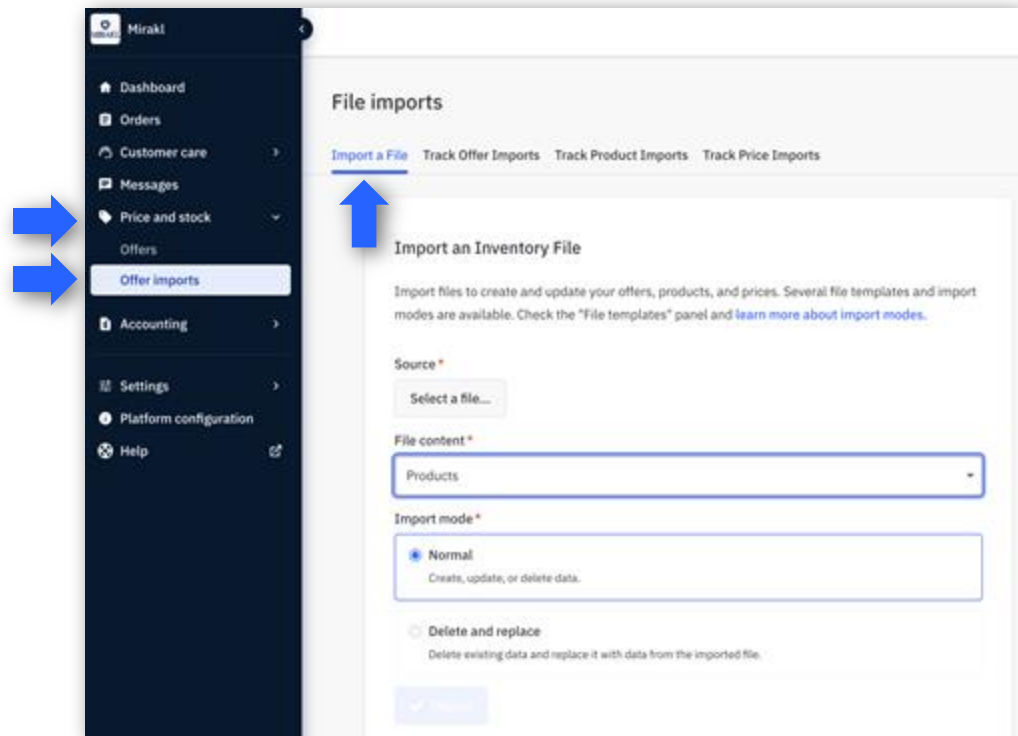
Configure Product Export

[Mirakl Connect Video Guide Link](#)

Video: "Shopify App: Product export with a Marketplace template"

Log-in to your seller back office

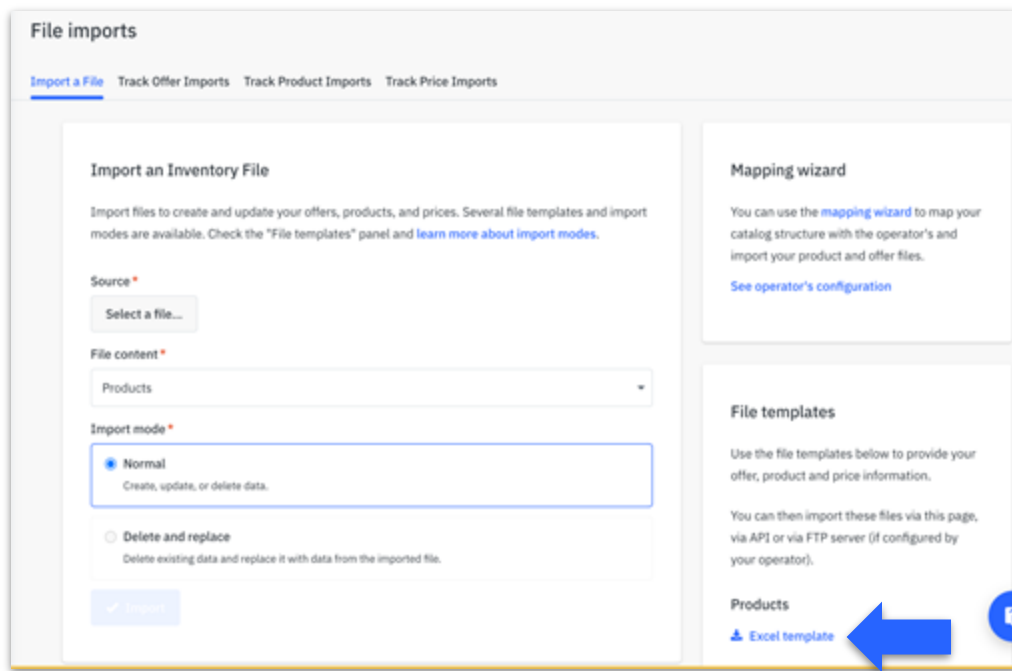
Click **Price and stock > Offer imports > Import from a File**



Product Export

Video: “*Shopify App: Product export with a Marketplace template*”

Click “Configure and download an operator Excel file template”



Product Export

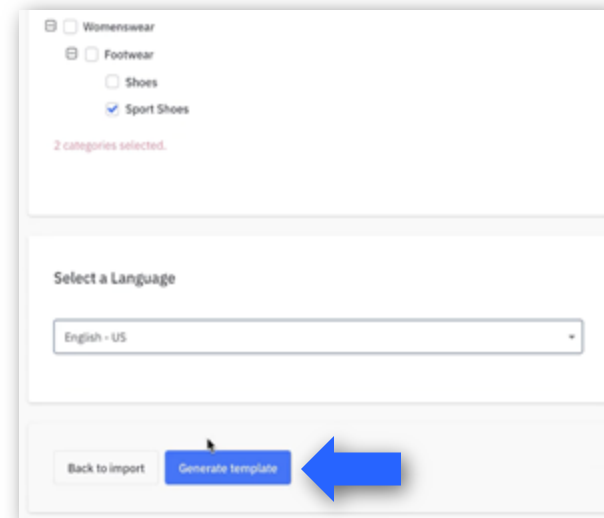
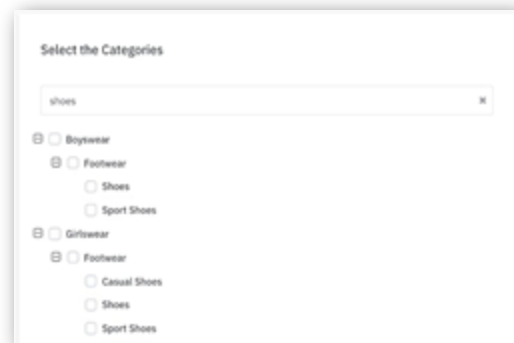
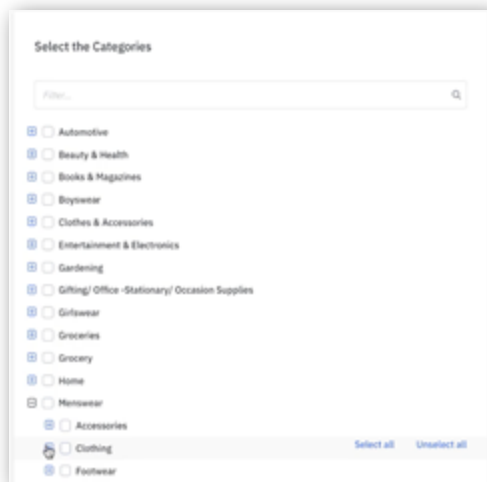
[Mirakl Connect Video Guide Link](#)

Video: “*Shopify App: Product export with a Marketplace template*”

Scroll down to the “Select the Categories” section and select the categories of the products you’d like to create on the marketplace from the list

You can type in the search bar to filter the categories displayed

Click “Generate template” once you’ve selected the relevant categories




[Product & Offer Import - Shopify Connector](#)

[Mirakl Connect Video Guide Link](#)

Configure Product Export

Video: *“Shopify App: Product export with a Marketplace template”*

Once the file is ready, click “Download”



Generating template
This process could take a little while. Please check back in a few moments.

Last generated template



products-en_US-20210309195056.xlsx
19.62 KB

 **Download**



Configure Product Export

[Mirakl Connect Video Guide Link](#)

Video: “Shopify App: Product export with a Marketplace template”

Open the downloaded file

In the “**Columns**” tab, you can see more information about the attributes requested for each category

Code	Label	Description	Value example	Messages (Clothing/Tickets/Cards, etc)	Required	Recommended
3	category	Product Category - Category of product - Category, Sub-Category and Level 3 merged	Womenswear/Flats/Leather Sport Shoes		REQUIRED	NA
4	productIdentifier	Product Identifier - The Shop's Stock Keeping Unit (Shop SKU)	060.231432, 2nd aisle 3rd shelf		REQUIRED	NA
5	productName	Product Title - Customer facing Product Title			REQUIRED	NA
6	brandName	Brand Name - Brand Name for the product			RECOMMENDED	NA
7	longDescription	Long Description - Rich description for the product			OPTIONAL	OPTIONAL
8	shortDescription	Short Description - Short Description of the product			REQUIRED	REQUIRED
9	colour	Colour - Colour this will be set as a variation attribute			OPTIONAL	OPTIONAL
10	size	Size - Size this will be set as a variation attribute			OPTIONAL	OPTIONAL
11	mainImageLarge	Image Large 1 - This contains Image URL			REQUIRED	REQUIRED
12	secondImageLarge	Image Large 2 - This contains Image URL			RECOMMENDED	RECOMMENDED
13	thirdImageLarge	Image Large 3 - This contains Image URL			OPTIONAL	OPTIONAL
14	fourthImageLarge	Image Large 4 - This contains Image URL			OPTIONAL	OPTIONAL
15	fifthImageLarge	Image Large 5 - This contains Image URL			OPTIONAL	OPTIONAL
16	video	Video - This contains Video URL			OPTIONAL	OPTIONAL
17	warranty	Warranty - The manufacturer warranty provided with this product			OPTIONAL	OPTIONAL
18	parentProductID	Parent Product ID - Parent Product ID should be used to group several variants together			RECOMMENDED	RECOMMENDED
19	partNumber	Part Number - Part Number			OPTIONAL	OPTIONAL
20	gtin	gtin			RECOMMENDED	RECOMMENDED
21	ean	EAN - The EAN-13 barcode is used worldwide for marking products often sold at retail point of sale	5901234123457		OPTIONAL	OPTIONAL
22	careInstructions	Care Instructions - An instruction or series of instructions for taking care of the product.			OPTIONAL	OPTIONAL
23	gender	Genre - The genre of the product.			OPTIONAL	OPTIONAL
24	machineWashable	Machine Washable - Can this product be washed in a machine?			OPTIONAL	OPTIONAL
25	fit	Fit - Indicates fitment / size information	Regular, Bootcut, etc.		NA	OPTIONAL
26	outsideShoeMaterial	Outside / Sole Material - Outside / Sole Shoe Material			NA	OPTIONAL
27	safetyCertification	Safety Certification - Safety certification applicable to the product			NA	OPTIONAL
28	washingInstructions	Washing Instructions - How do you wash the product			NA	OPTIONAL
29	clothingType	Clothing Type - Describe the type of clothing			OPTIONAL	NA
30	fabricWeight	Fabric Weight - The weight of the fabric (grams)			OPTIONAL	NA
31	pantsHemLength	Pants-HemLength - Length category for the pants			OPTIONAL	NA
32	sleeveLength	Sleeve length - Sleeve length category for the product			OPTIONAL	NA

Configure Product Export

Video: *“Shopify App: Product export with a Marketplace template”*

In the **“Data”** tab, enter all required information for all the products you want to create

Each row in the file represents one of your products

Pink = Required information

When applicable, click on the small arrow in the bottom right corner of the cells to see the value list for the attribute

The screenshot shows a spreadsheet with columns for Product Category, Product Identifier, Product Title, Brand Name, Long Description, Short Description, Color, Size, Image Large 1, Image Large 2, and Image Large 3. The data includes various clothing items like Hoodies, T-shirts, and Jackets. Blue arrows point to the 'Image Large 1' column for the first three rows, the 'Size' column for the fourth row, and the 'Image Large 1' column for the last row.

Product Category	Product Identifier	Product Title	Brand Name	Long Description	Short Description	Color	Size	Image Large 1	Image Large 2	Image Large 3
Menwear/Clothing	30215	Hoodie	Asoul	Waterproof Dry T-shirt	Waterproof Dry T-shirt			Image Large 1	Image Large 2	Image Large 3
Menwear/Clothing	30216	Wintage	Billy Bork	Ultra light flying jacket	Ultra light flying jacket			Image Large 1	Image Large 2	Image Large 3
Menwear/Clothing	30230	T-shirt	Ajea	Regular T-shirt	Regular T-shirt			Image Large 1	Image Large 2	Image Large 3
Menwear/Clothing	30223	Casual	Crowla	Critically Taped S	Critically Taped S			Image Large 1	Image Large 2	Image Large 3
Menwear/Clothing	30224	Masculin	Emerge	Mesh lined Pk S	Mesh lined Pk S			Image Large 1	Image Large 2	Image Large 3
Menwear/Clothing	30226	Tertiary	Emerge	Open style T-shirt	Open style T-shirt			Image Large 1	Image Large 2	Image Large 3
Menwear/Clothing	30227	Victoria	Emerge	Open style T-shirt	Open style T-shirt			Image Large 1	Image Large 2	Image Large 3
Menwear/Clothing	30229	Audie	Emerge	Open style T-shirt	Open style T-shirt		Boy's Size 2	Image Large 1	Image Large 2	Image Large 3
Menwear/Clothing	30230	Lexington	Big Softies	Open style T-shirt	Open style T-shirt			Image Large 1	Image Large 2	Image Large 3

Product & Offer Import - Shopify Connector

Configure Product Export

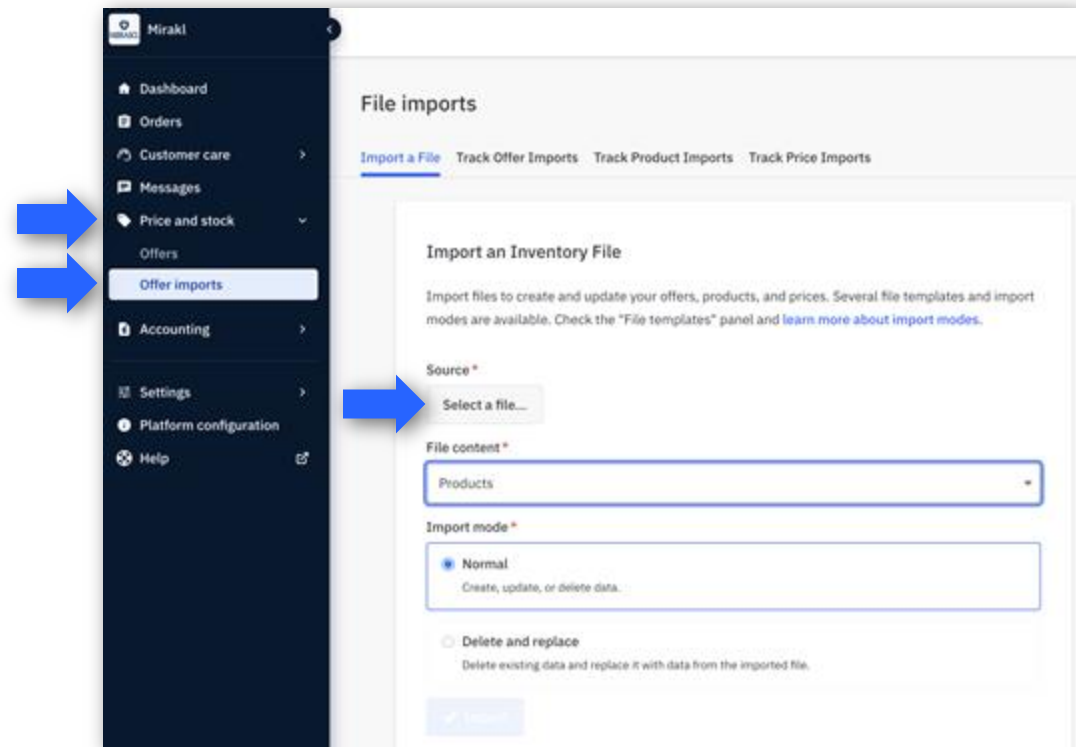
[Mirakl Connect Video Guide Link](#)

Video: "Shopify App: Product export with a Marketplace template"

Once you are done, save your updated product file

Go back to the Mirakl seller back-office

Click **Price & stock > Offer imports**. In "Select the file," select the file you just updated



Product & Offer Import - Shopify Connector

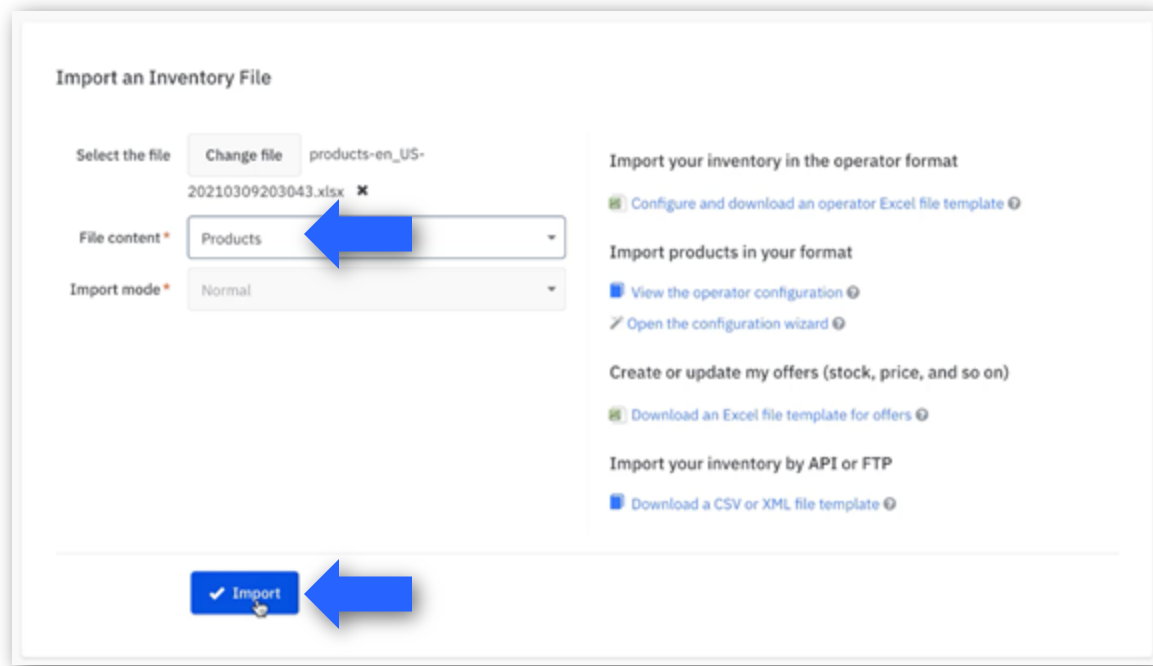
Configure Product Export

[Mirakl Connect Video Guide Link](#)

Video: “*Shopify App: Product export with a Marketplace template*”

In “File content,” select “Products”

Click “Import”

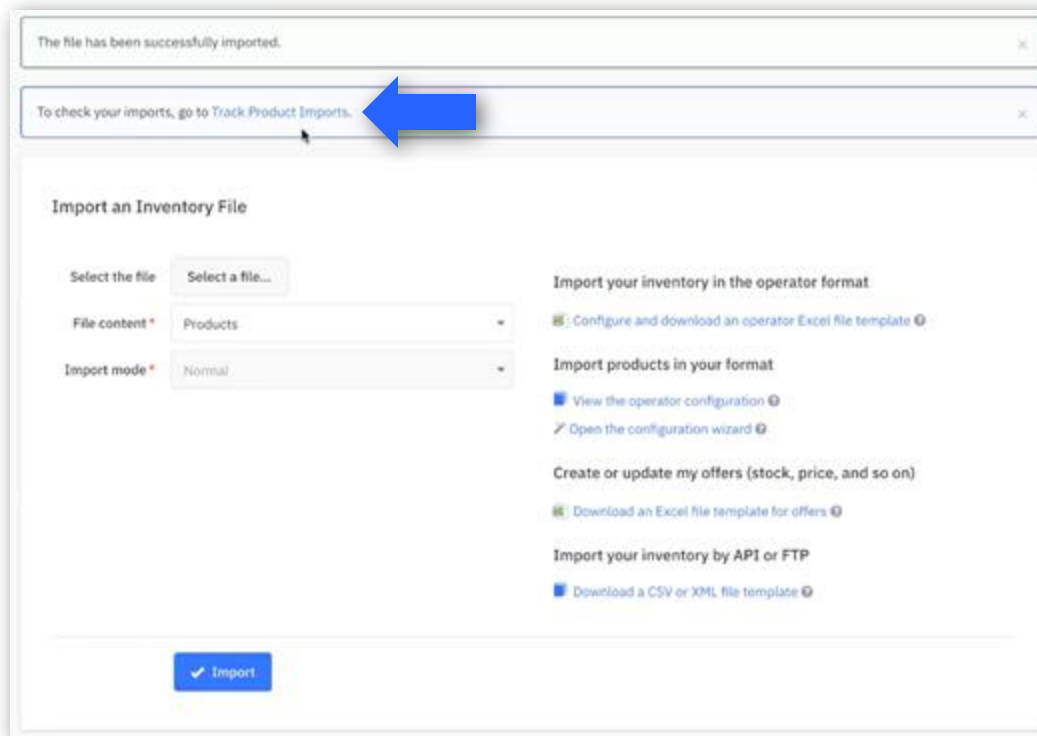


Configure Product Export

[Mirakl Connect Video Guide Link](#)

Video: “*Shopify App: Product export with a Marketplace template*”

Click on “Track Product Imports” to track the status of your imports



Product & Offer Import - Shopify Connector

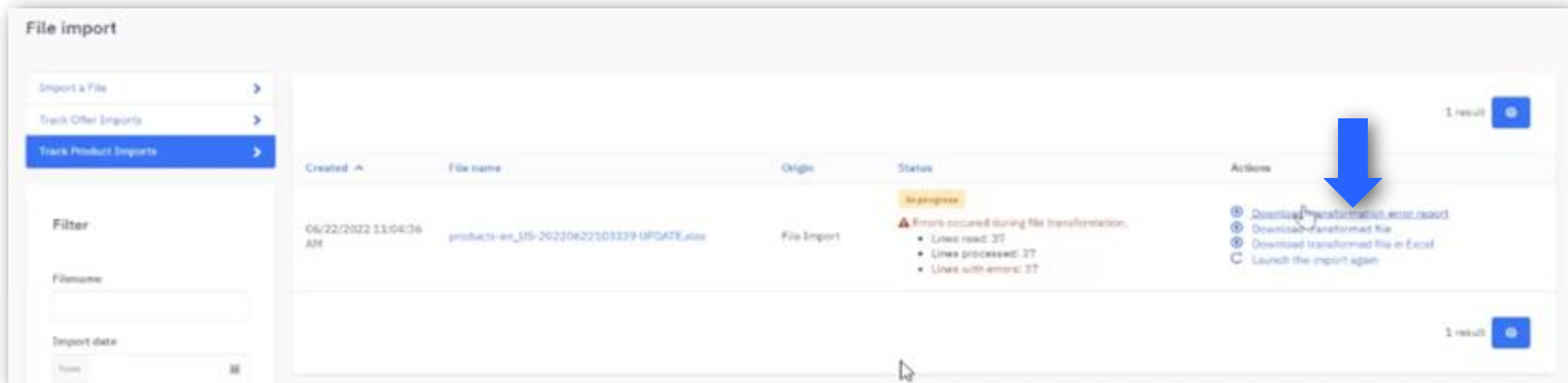
[Mirakl Connect Video Guide Link](#)

Configure Product Export

Video: “Shopify App: Product export with a Marketplace template”

If there is any error you will be able to download the error report from this page

Click “Download transformation error report.” Click “Save” in the pop-up window and open the file



Product & Offer Import - Shopify Connector

Configure Product Export

There are two important columns in this file -

Column A and Column B

Column A is **“Line Number”** - This is where you can find the errors in the previous file you just imported

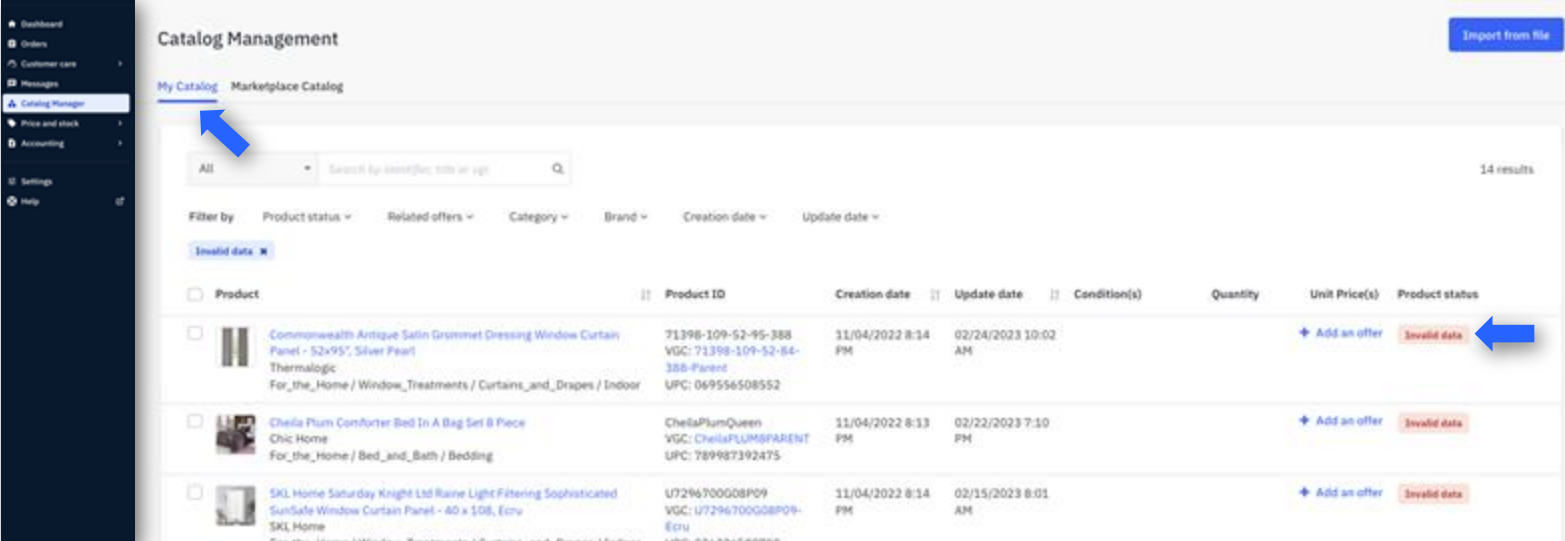
Column B is **“Errors”** - This explains what information is missing or incorrect in the previous file, so you can update the file and re-import it

Line Number	Errors	warnings	category	shop sku	product n	color	short desc	brand	variant	size	desc	web desc	color	roll	up	cost	upc
1			Clothing/EK2209-TFF	Sierra Sock Toddler F			Sierra Sock										
2			Clothing/EK2207-TAF	Sierra Sock Toddler A			Sierra Sock										
3			Clothing/EK2207-TAF	Sierra Sock Toddler A			Sierra Sock										
4			Clothing/EK2209-TCY	Sierra Sock Toddler C			Sierra Sock										
5			Clothing/EK2209-TFF	Sierra Sock Toddler F			Sierra Sock										
6			Clothing/EK2206-TCY	Sierra Sock Toddler C			Sierra Sock										
7			Clothing/EK2208-TDF	Sierra Sock Toddler D			Sierra Sock										
8			Clothing/EK2208-TDF	Sierra Sock Toddler D			Sierra Sock										
9			Clothing/EK2208-TDF	Sierra Sock Toddler D			Sierra Sock										
10			Clothing/EK2208-TDF	Sierra Sock Toddler D			Sierra Sock										
11			Clothing/EK263-S-AS	Sierra Sock Assorted			Sierra Sock										
12			Clothing/EK263-XL-N	Sierra Sock Navy			Sierra Sock										
13			Clothing/EK263-M-B	Sierra Sock Black			Sierra Sock										
14			Clothing/EK263-M-A	Sierra Sock Assorted			Sierra Sock										
15			Clothing/EK263-S-4H	Sierra Sock Khaki			Sierra Sock										
16			Clothing/EK263-S-NA	Sierra Sock Navy			Sierra Sock										
17			Clothing/EK263-XL-B	Sierra Sock Black			Sierra Sock										
18			Clothing/EK263-L-AS	Sierra Sock Assorted			Sierra Sock										
19			Clothing/EK263-M-N	Sierra Sock Navy			Sierra Sock										
20			Clothing/EK263-M-K	Sierra Sock Khaki			Sierra Sock										
21			Clothing/EK263-XL-A	Sierra Sock Assorted			Sierra Sock										
22			Clothing/EK263-L-NA	Sierra Sock Navy			Sierra Sock										
23			Clothing/EK263-S-BL	Sierra Sock Black			Sierra Sock										
24			Clothing A-GL157-Hr	Sierra Sock Hot Pink			Sierra Sock										
25			Clothing A-GL157-Brc	Sierra Sock Brown			Sierra Sock										
26			Clothing A-GL156-Brc	Sierra Sock Brown			Sierra Sock										
27			Clothing A-GL156-Blu	Sierra Sock Blue			Sierra Sock										
28			Clothing A-GL156-Lgt	Sierra Sock Light Blue			Sierra Sock										
29			Clothing A-GL157-Blk	Sierra Sock Black/Blue			Sierra Sock										
30			Clothing A-GL157-Hr	Sierra Sock Hot Pink/L			Sierra Sock										
31			Clothing A-GL157-Blk	Sierra Sock Black			Sierra Sock										
32			Clothing A-GL156-Tea	Sierra Sock Teal			Sierra Sock										
33			Clothing A-GL157-Lgt	Sierra Sock Light Pink			Sierra Sock										
34			Clothing A-GL157-Lgt	Sierra Sock Light Gray			Sierra Sock										
35			Clothing A-GL156-Lgt	Sierra Sock Light Pink			Sierra Sock										
36			Clothing A-GL156-Pin	Sierra Sock Hot Pink			Sierra Sock										
37			Clothing A-GL157-Blu	Sierra Sock Blue			Sierra Sock										
38			Clothing A-GL156-Blu	Sierra Sock Blue/Light			Sierra Sock										
39			Clothing A-GL156-Hr	Sierra Sock Hot Pink/L			Sierra Sock										

Configure Product Export

You can also see your errors by going to Catalog Manager > My Catalog




Products with the red tag “**Invalid data**” under “**Product status**” have incorrect or missing product data



The screenshot displays the 'Catalog Management' interface. A blue arrow points to the 'Catalog Manager' menu item in the left sidebar. Another blue arrow points to the 'My Catalog' tab. A third blue arrow points to the 'Invalid data' tag in the 'Product status' column of the first product row.

Filter by: Product status ▾ Related offers ▾ Category ▾ Brand ▾ Creation date ▾ Update date ▾

Invalid data ▾

Product	Product ID	Creation date	Update date	Condition(s)	Quantity	Unit Price(s)	Product status
<input type="checkbox"/>  Commonwealth Antique Satin Grommet Dressing Window Curtain Panel - 52x95", Silver Pearl Thermalogic For_the_Home / Window_Treatments / Curtains_and_Drapes / Indoor	71398-109-52-95-388 VGC: 71398-109-52-84-388-Parent UPC: 049556508552	11/04/2022 8:14 PM	02/24/2023 10:02 AM			+ Add an offer	Invalid data
<input type="checkbox"/>  Chella Plum Comforter Bed In A Bag Set 8 Piece Chic Home For_the_Home / Bed_and_Bath / Bedding	ChellaPlumQueen VGC: ChellaPLUMBARENT UPC: 789987392475	11/04/2022 8:13 PM	02/22/2023 7:10 PM			+ Add an offer	Invalid data
<input type="checkbox"/>  SKL Home Saturday Knight Ltd Raine Light Filtering Sophisticated SunSafe Window Curtain Panel - 40 x 108, Ecrú SKL Home For_the_Home / Window_Treatments / Curtains_and_Drapes / Indoor	U729670008P09 VGC: U729670008P09-Écrú UPC: 036326560780	11/04/2022 8:14 PM	02/15/2023 8:01 AM			+ Add an offer	Invalid data

Configure Product Export

To know what the errors are, click on a product title

<input type="checkbox"/> Product	Product ID	Creation date	Update date	Condition(s)	Quantity	Unit Price(s)	Product status
<input type="checkbox"/>  Commonwealth Antique Satin Grommet Window Curtain Panel - 52x95", Silver Pearl Thermalogic For_the_Home / Window_Treatments / Curtains_and_Drapes / Indoor	71398-109-52-95-388 VGC: 71398-109-52-84-388-Parent UPC: 069556508552	11/04/2022 8:14 PM	02/24/2023 10:02 AM			+ Add an offer	Invalid data

The yellow text identifies the errors. Click on “Edit”

Specifications		Edit
Category	For_the_Home > Window_Treatments > Curtains_and_Drapes > Indoor	
Product Id	71398-109-52-95-388	
belk.com Product Name	Commonwealth Antique Satin Grommet Dressing Window Curtain Panel - 52x95", Silver Pearl	
Cost	19.50	
Country of Origin		
NRF Color Code	40 ⚠ This value does not belong to the list	
Brand	Thermalogic	
Product Description	This collection by Thermalogic will elegantly frame your windows with its super silky texture. It provides a soothing atmosphere designed to reduce light and cut glare in your room significantly. The woven backing on this room-darkening curtain insulates against temperature variations, blocks up to 95% of light, providing you with daytime and nighttime privacy, dampens sound, and provides UV protection. This curtain's length is best suited for rooms where you either need the curtain a few inches off the floor or are dealing with lower ceilings. Made of quality materials that are long-lasting, easy to clean, and resist wrinkling. Sold as a single panel. Available size - 52x95". Color: Silver Pearl.	

Configure Product Export

The yellow text identifies which attributes need to be updated

The screenshot shows a product configuration form with the following fields and values:

- NRF Color Code * @**: 40 (Yellow highlight, blue arrow pointing left, error message: "The value 40 does not belong to the...")
- Abbreviated Product Name * @**: Commonwealth Antique Satin Grommet Dressing Window Curtain Panel - 52x95", Silver Pearl
- Retail @**: (Empty)
- Basic**: (Radio button selected)
- This**: (Radio button selected)
- Vend**: silv (Yellow highlight)
- Choking Hazard @**: (Dropdown menu)
- Length * @**: 95.00
- Height * @**: 2.06
- Weight * @**: 2.50
- Width * @**: 52.00
- NRF Size Code * @**: (Empty, Yellow highlight, blue arrow pointing left, error message: "This attribute is required.")

Update screenshot to photo of your back office

2

Viewing and editing your products - MCM

Overview : Catalog Manager

Once your products are created by using the wizard or the direct upload, you will be able to see them in:
Catalog > Catalog Manager

The screenshot shows the 'Catalog Manager' interface. On the left is a dark sidebar with navigation options: Dashboard, Orders, Customer care, Messages, Catalog (highlighted with a red box), Catalog Manager (highlighted with a blue box), Product imports, Price and stock, Accounting, and Settings. The main area is titled 'Catalog Manager' and shows 'My catalog Marketplace Catalog' for 'France'. A search bar and filter options are present. A table lists three Nike football boots. Callouts provide details: a yellow box explains that each listing shows key identification details (Product ID, EAN code, timestamps, and full category path); a green box points to the '+ Add offer' button, stating it allows sellers to create offers manually; a pink box points to the status indicators (Pending, Changes required), explaining they show the current status and that hovering over a '?' icon provides more details.

Product	Product ID	Creation date	Update date	Condition(s)	Quantity	Unit Price(s)	Product status
<input type="checkbox"/> Nike Ctr360 - Euro 2012 Nike Football Equipment and Facilities / Player Gear / Footwear / Football boots	15 EAN: 8790123456783	01/29/2025 3:58 PM	02/18/2025 2:44 PM			+ Add offer	Pending ⓘ
<input type="checkbox"/> Nike Tiempo Legend IV "Clash Collection" Euro 2012 - White/Black Nike Football Equipment and Facilities / Player Gear / Footwear / Football boots	11 EAN: 8723456789012	01/29/2025 3:58 PM	02/18/2025 2:42 PM			+ Add offer	Changes required ⓘ
<input type="checkbox"/> Nike T90 Laser IV - "Clash Collection" Euro 2012 - White/green Nike Football Equipment and Facilities / Player Gear / Footwear / Football boots	C1 EAN: 8712345678901	01/29/2025 3:56 PM	02/10/2025 4:44 PM			+ Add offer	Changes required ⓘ

Detailed product page

Clicking on a product name in the catalog list opens a detailed product page where you can view and manage all product information including its data sheets, images, and specifications

Category
Football Equipment and Facilities / Player Gear / Footwear / Football boots

Brand
Nike

Product identifiers
EAN: 8712345678901

Status
Changes required ⓘ
Not synchronized

TITLE
Euro 2012 Tempo Shoes

BRAND


CATEGORY
Football Equipment and Facilities / Player Gear / Footwear / Football boots

STORE UNIQUE IDENTIFIER
C1

EAN
8712345678901

VARIANT GROUP CODE

DESCRIPTION
Designed for elite performance, this special edition stands out with its iconic white and green colorway, offering a classic feel with modern enhancements for exceptional ball control and durability.



Specifications for channel "France"

Product Category

Football Equipment and Facilities / Player Gear / Footwear / Football boots

Seller Identifier

C1

Product Title EN

Euro 2012 Tempo Shoes

Long Description EN

Designed for elite performance, this special edition stands out with its iconic white and green colorway, offering a classic feel with modern enhancements for exceptional ball control and durability.

EAN

8712345678901

Brand

Parent Product ID

Image 1

[Download file](#)

Image 2

Image 3

Image 5

Image 4

MPN

Weight

Product Title FR

Long Description FR

Boot Size

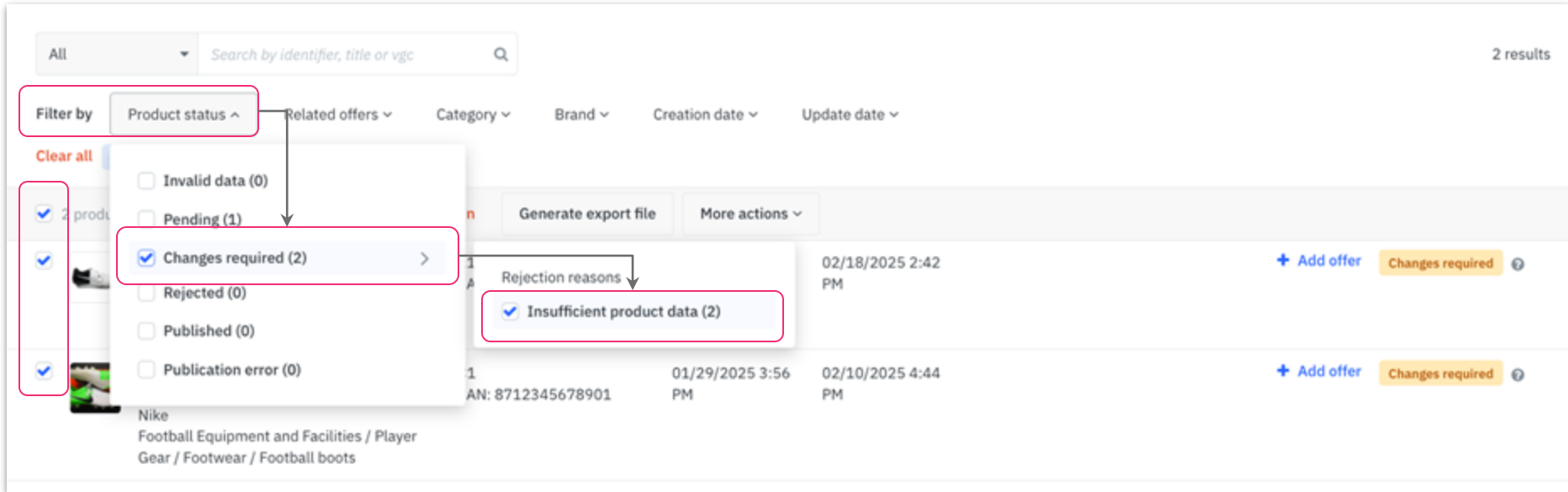
ⓘ This attribute is required.

COLOR

Alert is shown in orange:
Boot Size is a mandatory field that needs to be filled in

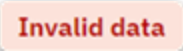





Filter the products you've imported

The screenshot shows MCM's complete filtering interface which includes multiple options: product status filters (Invalid data, Pending, Changes required, etc.), Related offers, Category, Brand, Creation date, and Update date. Users can also use a search bar to find products by identifier, title, or VGC (Variant Group Code).



This filtering system helps sellers quickly identify and manage products requiring attention.

Different types of Product Statuses

Status	Meaning
 Invalid data	You must modify your product content to be compliant with the operator's requirements. (ex : invalid media resolution; empty/missing attributes..)
 Pending	The Master Product Data Sheet content is valid, and acceptance or publication by the operator is in progress .
 Changes required	The operator's catalog team has temporarily rejected your product. You must make changes to your product content before it can be reviewed again.
 Rejected	Your product has been permanently refused by the operator's catalog team
 Published	Your product is integrated into the operator's system.
 Publication Error	Your product is accepted by the operator, but either: <ul style="list-style-type: none">• you must fix some content in your product• an error occurred on the operator side

End-to-end Product Management

From Integration to Validation: Manage Your Product Data

Product File
Integration



Product File
Transformation



How to modify
product data



Product File Integrations Errors & Product File Transformations Errors

Understanding Integration Errors

What is an integration error ?

- An error that prevents your product from being created in the system
- You must fix and re-import your file to proceed

Common integration errors

- Missing or invalid product identifiers (EAN, UPC)
- Invalid category selection
- Wrong file format or structure
- Duplicate product references

How to fix ?



- Download the error report from Catalog > Product imports
- Correct the errors in your product file
- Re-import the corrected file

Understanding Transformation Errors

What is a transformation error ?

- Errors that occur after your product is created but fails validation rules
- Your product exists in the system but needs corrections

Common transformation errors

- Missing mandatory attributes
- Text length issues (too long/short)
- Invalid data format (dates, numbers)
- Values not matching accepted lists

How to fix ?



- Go to Catalog Manager in the back office
- Select the product to correct
- Click Edit within the Product Data Sheet
- Make the necessary corrections (add missing data, fix formats)
- Save your changes



Error Reports

*How to download the error report
once you integrate a product file?*

How to make corrections ?

Use error reports

Once your products will be processed by Operator team and by the front end, your product file will be in a “complete” status.

The screenshot shows the Mirakl 'Product imports' page. A table lists import records. The first row shows a file named 'import clem.xlsx' imported on 2/20/2025 at 2:49:50 PM, with a status of 'Complete' and 1/1 lines with errors. A 'View details' button is visible next to this row. A red arrow points from the underlined 'complete' status in the text above to the 'Complete' cell in the table. Another red arrow points from the 'View details' button in the table to the text in the pink box below.

Created	File name	Origin	Status	Lines with errors
2/20/2025, 2:49:50 PM	import clem.xlsx	File Import	Complete	1/1

If your products are correctly integrated, you will be able to send an offer on these items.

If your products are invalid, you won't be able to send an offer on these items. Download the report, fix the errors and send your product file again.

To proceed, you need to click on **“View details”**

How to make corrections ?

Use error reports

Use these reports to identify and fix errors in your products.

The screenshot shows the Mirakl interface for product imports. On the left is a dark sidebar with navigation options: Batterie Avenue, Dashboard, Orders, Customer care, My Messages, Catalog, and Product imports (highlighted). The main area is titled 'Product imports' and contains a search bar, filters for 'Import date' and 'Origin', and a table of import records. The table has columns for 'Created', 'File name', 'Origin', and 'Status'. One record is visible: '2/20/2025, 2:49:50 PM', 'import clem.xlsx', 'File Import', and 'Comp'. Below the table is a 'Results per page' dropdown set to 25. On the right, a 'Details' panel for 'File import ID: 2119' shows 'Lines read: 1' and 'Lines with errors: 1'. Under 'Download files', there are two options: 'Original import file' and 'Source file error report', both with 'Download' links. The 'Source file error report' link is highlighted with a red box and an arrow pointing to the text on the right. At the bottom of the details panel is a 'Restart file import' button. The footer of the interface reads 'MIRAKL | Copyright © 2025 Mirakl, All Rights Reserved - Strictly Confidential'.

Download the "Source file error report" for validation errors or the "Non-integrated products report" for integration errors from Catalog > Product imports.

If you want to have a better understanding of the product rejection or if you want to correct them manually, check ***My Inventory > Catalog Management***

Understand the product error report (1/2)

Code	Error message	Cause / Solution
1004	"Category could not be identified"	The column which must contain the Catalog category is not specified in the file or not detected. Solution: Check if the attribute name is properly written in the header of the file (without space character).
1002	Incorrect number of fields	Solution : Sellers need to be sure that the file does not contain values in cells with not column header and that they don't have header duplicated in the file
1005	"Hierarchy has to be mapped to a leaf operator hierarchy"	Sellers can only create product on the leaf operator Catalog category. Solution: Sellers must change their mapping configuration to map their catalog categories to your leaf catalog categories.
1006	"Hierarchy has to be mapped to an operator hierarchy"	The seller's catalog category is not mapped to your catalog category. Mapping is mandatory for the seller to import his/her product. Solution: In the back office, map your catalog category to operator catalog category.
1100	"Internal error"	Another error occurred. Solution: Contact your operator
1001	"Category is unknown"	This catalog category informed by the seller does not exist or is not properly written. Solution: <ul style="list-style-type: none">- if the category exists, your seller should check whether it is properly written (without space character)- or if the category does not exist, the seller must create its category and map it to your category (from the back office)

Understand the product error report (2/2)

Code	Error message	Cause / Solution
1000	"Attribute is required"	A required attribute has no defined value. Solution: In the imported product file, enter a value for this attribute. (If the seller is using the mapping wizard) map the missing attribute
2001/3001	"The attribute {a} must be superior to {x}"	The value is lower than the configured value. Solution: In the imported product file, enter a value higher than {x}.
2011/3011	"The attribute {a} must be a numeric"	The value is not numeric. Solution: In the imported product file, enter a numeric value (e.g. 1, 5, 45).
2012/3012	"The attribute {a} must be a date"	The value is not a date. Solution: In the imported product file, enter a date value.
2014/3014	"The attribute {a} must be a valid URL"	The value is not an URL. Solution: In the imported product file, enter a URL value.
2015	"The attribute {a} is not a supported file"	The mentioned file is not supported. Only happens for media type attribute. Solution: The value must refer to a file type such as: .pdf, .jpg, and so on.
2016/3016	"The attribute {a} must be a numeric with at most {x} decimals"	There are more decimals than allowed. Solution: In the imported product file, enter a value with no more than {x} decimals.

Understand main MCM error messages

1. The "X" attribute is required → A mandatory attribute is empty / missing
2. The value of the "X" attribute does not belong to the accepted value list → The attribute is a value list, and the seller has sent a value that isn't among the accepted values proposed by the operator.
3. The "X" attribute had an invalid resolution → Image is below the minimum number of pixels (width, height, or both)
 1. The length of the "X" attribute must be "Y" → Length of the attribute has to be exactly "Y" long
 2. The "X" attribute must have a maximum of "Y" characters → The text is too long
 3. The "X" attribute must have a minimum of "Y" characters → The text is too short
 4. The "X" attribute must have a maximum value of "Y" → Only values below or equal to Y are accepted.
 5. The "X" attribute must have a minimum value of "Y" → Only values above or equal to Y are accepted.
 6. The "X" attribute must be of numeric type with a maximum of "Y" decimals → Seller has put a text value instead of a number
 7. The "X" attribute must be a date which respects this format: "Y" → The format for the date is wrong (e.g 17/08/97 instead of 17-08-97)
 8. The "X" attribute must be a valid product reference → the format of the product ID is not compliant (e.g. EAN of 5 characters instead of 13).
 9. The "X" attribute must be a picture → This seller has put something else than a media file type in this field (.gif, .jpg, .png, etc).
 10. The media could not be processed → This means Mirakl was unable to fetch the image URL from the seller's server. This usually happens because the seller's server is unable to process large volumes. Solution is to Rebuild the Master product sheets.
 11. The media for the attribute "X" is too large → Image is above the maximum number of pixels (width, height, or both)

**Common
error
messages**

**Less
common
error
messages**

How to modify product data

Once I've understood the errors, how can I modify my product data in Mirakl's Catalog Manager?

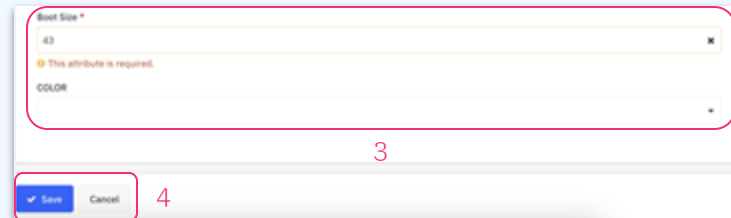
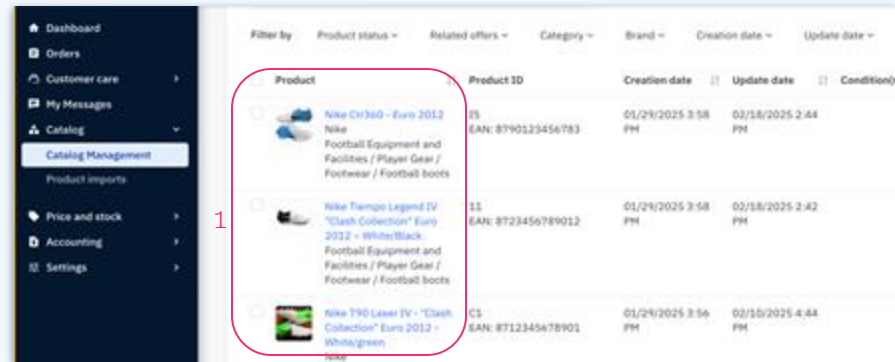
How to modify product data

Individual Product Edit

When you need to make detailed changes to a specific product, the individual edit method allows you to focus on one product at a time and modify all its attributes precisely.

To do this:

1. Select a product in Catalog Manager
2. Click "Edit"
3. Modify attributes
4. Save changes

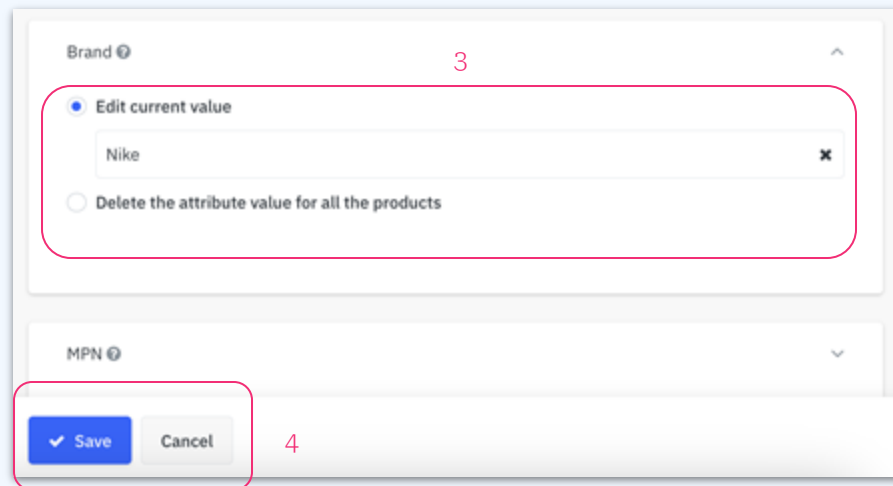
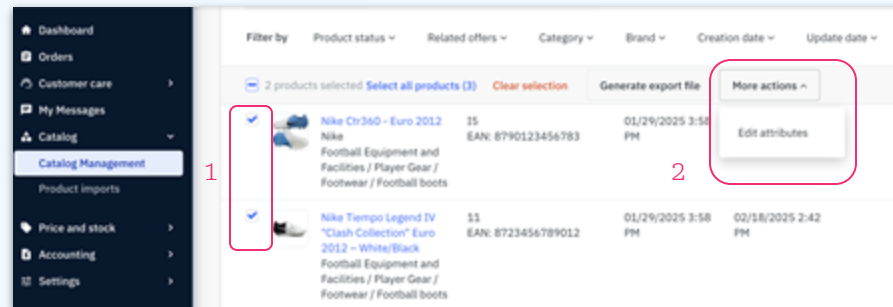


Bulk Edit

When you have multiple products that need similar changes, bulk editing saves time by allowing you to modify common attributes across several products simultaneously.

To do this:

1. Select multiple products (you may use filters narrow down your list to the desired products)
2. Click "More actions" > "Edit attributes"
3. Modify common attributes
4. Save changes





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